

Please note: These transcripts are not individually reviewed and approved for accuracy.

BEFORE THE  
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD LOCAL  
ASSISTANCE AND PLANNING COMMITTEE

IN THE MATTER OF THE: )  
 )  
LOCAL ASSISTANCE AND PLANNING )  
COMMITTEE MEETING )  
===== )

DATE AND TIME: WEDNESDAY, JULY 16, 1997  
9:30 A.M.

PLACE: BOARD HEARING ROOM  
8800 CAL CENTER DRIVE SACRAMENTO,  
CALIFORNIA

REPORTER: BETH C. DRAIN, RPR, CSR  
CERTIFICATE NO. 7152

BRS FILE NO.: 40110

APPEARANCES

MR. WESLEY CHESBRO, CHAIRMAN MR. ROBERT C. FRAZEE, MEMBER  
MS. JANET GOTCH, MEMBER

STAFF PRESENT

MR. ELLIOT BLOCK, LEGAL COUNSEL  
MS. KATHY MARSH, COMMITTEE SECRETARY

I N D E X

PAGE\_NO. \_\_\_\_\_

\_\_\_\_\_

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ALAMEDA COUNTY.

ITEM 4: CONSIDERATION OF STAFF RECOMMENDATIONS  
TO CORRECT THE 1990 BASE-YEAR GENERATION TONNAGE FOR THE  
PREVIOUSLY APPROVED SOURCE REDUCTION AND RECYCLING  
ELEMENT FOR UNINCORPORATED FRESNO COUNTY.

ITEM 5: CONSIDERATION OF STAFF RECOMMENDATIONS  
ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING  
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ITEM 6: CONSIDERATION OF STAFF RECOMMENDATIONS  
ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING  
ELEMENT FOR THE CITY OF EL CENTRO, COUNTY OF IMPERIAL.

ITEM 7: CONSIDERATION OF STAFF RECOMMENDATIONS  
ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING  
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ITEM 8: CONSIDERATION OF STAFF  
RECOMMENDATIONS ON THE ADEQUACY OF THE  
MULTIJURISDICTIONAL NONDISPOSAL FACILITY ELEMENT FOR  
UNINCORPORATED LASSEN COUNTY AND THE CITY OF SUSANVILLE.

ITEM 9: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF AZUSA, LOS ANGELES COUNTY.

ITEM 10: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF CALABASAS, LOS ANGELES COUNTY.

ITEM 11: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT AND HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF MALIBU, LOS ANGELES COUNTY.

ITEM 12: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF ROLLING HILLS, LOS ANGELES COUNTY.

ITEM 13: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF SANTA MONICA, LOS ANGELES COUNTY.

ITEM 14: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF GREENFIELD, MONTEREY COUNTY.

ITEM 15: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT, HOUSEHOLD HAZARDOUS WASTE ELEMENT, AND NONDISPOSAL FACILITY ELEMENT FOR THE UPPER VALLEY WASTE MANAGEMENT AGENCY, NAPA COUNTY.

ITEM 16: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE COUNTYWIDE SITING ELEMENT, SUMMARY PLAN, AND COUNTYWIDE INTEGRATED WASTE MANAGEMENT PLAN FOR NAPA COUNTY.

ITEM 17: CONSIDERATION OF STAFF RECOMMENDATIONS TO CORRECT THE BASE YEAR FOR THE PREVIOUSLY APPROVED SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF LAGUNA BEACH, ORANGE COUNTY.

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ITEM 18: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE HOUSEHOLD HAZARDOUS WASTE ELEMENT AND NONDISPOSAL FACILITY ELEMENT FOR THE TOWN OF LINCOLN, PLACER COUNTY.

ITEM 19: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT, HOUSEHOLD HAZARDOUS WASTE ELEMENT, AND NONDISPOSAL FACILITY ELEMENT FOR THE CITY OF BEAUMONT, RIVERSIDE COUNTY.

ITEM 20: CONSIDERATION OF STAFF RECOMMENDATIONS TO CORRECT THE BASE-YEAR FOR THE PREVIOUSLY APPROVED SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF TEMECULA, RIVERSIDE COUNTY.

ITEM 21: CONSIDERATION OF STAFF RECOMMENDATION TO CORRECT THE BASE YEAR FOR THE PREVIOUSLY APPROVED SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE UNINCORPORATED RIVERSIDE COUNTY

ITEM 22: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT AND HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF BIG BEAR LAKE, SAN BERNARDINO COUNTY.

ITEM 23: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT AND HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF LOMA LINDA, SAN BERNARDINO COUNTY.

ITEM 24: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT AND HOUSEHOLD HAZARDOUS WASTE ELEMENT FOR THE CITY OF NEEDLES, SAN BERNARDINO COUNTY.

ITEM 25: CONSIDERATION OF STAFF RECOMMENDATIONS TO CORRECT THE BASE-YEAR FOR THE PREVIOUSLY APPROVED SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF

RANCHO CUCAMONGA, SAN BERNARDINO COUNTY.

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ITEM 26: CONSIDERATION OF STAFF  
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COUNTY OF SANTA BARBARA.

ITEM 31: CONSIDERATION OF STAFF  
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SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF  
MORGAN HILL, SANTA CLARA COUNTY.

ITEM 32: CONSIDERATION OF STAFF  
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RECYCLING ELEMENT FOR THE CITY OF SUNNYVALE, SANTA CLARA  
COUNTY.

ITEM 3: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE  
ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT  
FOR THE CITY OF UNION CITY, ALAMEDA COUNTY.

STAFF PRESENTATION

26 PUBLIC

TESTIMONY  
DISCUSSION  
ACTION

29  
30

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ITEM 11: CONSIDERATION OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF MALIBU, LOS ANGELES COUNTY.

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1           SACRAMENTO, CALIFORNIA; WEDNESDAY, JULY 16, 1997

2                               9:30 A.M.

3

4                   CHAIRMAN CHESBRO:   GOOD MORNING.   THIS IS

5   THE MEETING OF THE INTEGRATED WASTE MANAGEMENT

6   BOARD'S LOCAL ASSISTANCE AND PLANNING COMMITTEE.

7   WELCOME.   WE WILL BEGIN BY CALLING THE ROLL.

8                   THE SECRETARY:   COMMITTEE MEMBERS FRAZEE.

9                   MEMBER FRAZEE:   HERE.

10                  THE SECRETARY:   GOTCH.

11                  MEMBER GOTCH:    HERE.

12                  THE SECRETARY:   CHAIRMAN CHESBRO.

13                  CHAIRMAN CHESBRO:  HERE.   EVERYBODY IS

14   PRESENT.

15                         DOES ANYBODY HAVE ANY EX PARTES TO

16   REPORT?

17                  MEMBER GOTCH:   NO.

18                  MEMBER FRAZEE:   NONE THIS MORNING.

19                  CHAIRMAN CHESBRO:  WE HAD A COUPLE OF

20   MISCUES ON THIS MORNING'S AGENDA, SO I'M GOING

TO

21   EXPLAIN A FEW LITTLE UNUSUAL PROCEDURES WE'RE

22   GOING TO TRY TO DO TO MAKE THINGS WORK AS CLOSE

TO

23   NORMAL AS POSSIBLE.

24                         FIRST, THE DEPUTY DIRECTORS'

REPORTS

25 WERE NOT LISTED ON THE AGENDA, SO WE'RE GOING TO

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1 TAKE THOSE UNDER OPEN DISCUSSION, WHICH WE WILL  
2 TAKE RIGHT UP FRONT AT THE BEGINNING OF THE  
3 AGENDA.

4 ALSO, THE PROPOSED CONSENT AGENDA,  
5 WHICH IS AVAILABLE AT THE BACK OF THE ROOM, WAS  
6 NOT LISTED AS THE CONSENT AGENDA ON OUR AGENDA.  
7 SO THE WAY WE'RE GOING TO HANDLE THAT WILL BE FOR  
8 US TO HEAR THE FIRST ITEM THAT'S ON CONSENT AGENDA  
9 AND THEN MAKE ANOTHER MOTION ON THE REMAINDER OF  
10 IT AND SUBSTITUTE THE PRIOR ROLL CALL AS A WAY TO  
11 EXPEDITE GETTING THOSE THINGS ONTO THE BOARD'S  
12 CONSENT AGENDA AND NOT SPENDING A LOT OF TIME ON  
13 THEM.

14 IS THAT UNDERSTANDABLE? OKAY. IF  
15 SO, WE WILL MOVE TO OUR FIRST ITEM, ITEM 37, WHICH  
16 IS OPEN DISCUSSION. AND I'LL ASK JUDY FRIEDMAN,  
17 DEPUTY DIRECTOR OF THE DIVERSION, PLANNING, AND  
18 LOCAL ASSISTANCE DIVISION TO PROVIDE US WITH HER  
19 MONTHLY REPORT.

20 MS. FRIEDMAN: THANK YOU. GOOD MORNING,  
21 CHAIRMAN CHESBRO AND COMMITTEE MEMBERS. AND THIS  
22 IS AN UPDATE ON SOME OF THE MAJOR ACTIVITIES OF  
23 THE DIVERSION, PLANNING, AND LOCAL ASSISTANCE  
24 DIVISION.

25 FIRST, INFORMATION ON LOCAL PLANS.



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1 WE HAVE ELEMENTS OF 33 JURISDICTIONS ON TODAY'S  
2 AGENDA, AND THAT REPRESENTS 23 SRRE'S, 14 HHWE'S,  
3 5 NDFE'S, 1 SUMMARY PLAN, 1 SITING ELEMENT, AND 1  
4 CWIMP.

5 STAFF PREPARED A PETITION FOR  
ALPINE

6 COUNTY TO REQUEST ELIMINATION OF THE SUMMARY PLAN  
7 AND A REDUCED SITING ELEMENT. STAFF ALSO  
PREPARED

8 A TIME LINE SHOWING WHEN TASKS NEEDED TO BE  
9 COMPLETED. BOTH DOCUMENTS WERE MAILED TO ALPINE  
10 COUNTY FOR CONSIDERATION. ALPINE COUNTY WAS  
11 EXPECTED TO SUBMIT THE PETITION TO THE BOARD THIS  
12 MONTH, BUT HAS BEEN DELAYED.

13 ON JULY 7TH I MET WITH THE COUNTY  
14 AND SENATOR LESLIE'S OFFICE TO DISCUSS OUR  
15 ASSISTANCE AND ITS RELATIONSHIP TO THE SENATOR'S  
16 BILL TO EXEMPT ALPINE FROM THE NEED TO PREPARE A  
17 SITING ELEMENT. DURING THAT MEETING I REITERATED  
18 OUR GOAL TO BRING ALPINE COUNTY INTO COMPLIANCE  
BY  
19 THE END OF THIS YEAR THROUGH OUR ASSISTANCE WHICH  
20 WOULD OBVIATE THE NEED FOR THE BILL, AND THE  
21 MEETING WENT VERY WELL.

22 CHAIRMAN CHESBRO: GREAT.

23 MS. FRIEDMAN: STAFF PUBLISHED AND

MAILED

24 THE JUNE EDITION OF THE OFFICE OF LOCAL  
25 ASSISTANCE'S INFOCYCLING NEWSLETTER TO ALL

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1 JURISDICTION CONTACTS AND INTERESTED PARTIES. SO  
2 HOPEFULLY YOU'VE GOTTEN YOUR COPIES OF THAT, AND  
3 IT'S ALSO ON THE BOARD NET.

4 STAFF IS WORKING WITH THE GOVERNOR'S  
5 OFFICE OF EMERGENCY SERVICES PLANS UNIT TO  
6 INCORPORATE POLICY LANGUAGE INTO THE STATE  
7 EMERGENCY PLAN, ENCOURAGING DIVERSION OF DEBRIS  
8 GENERATED AFTER A DISASTER. AND ALSO, STAFF HAVE  
9 BEEN REQUESTED TO GIVE AN OVERVIEW OF THE BOARD'S  
10 DISASTER DEBRIS MANAGEMENT PLAN AT THE NEXT  
11 STATEWIDE EMERGENCY PLANNING COMMITTEE MEETING  
12 CURRENTLY SCHEDULED FOR SEPTEMBER 17TH IN  
13 SACRAMENTO.

14 STAFF IS COMMENCING A PROCESS FOR  
15 NONSUBMITTED HOUSEHOLD HAZARDOUS WASTE ELEMENTS  
16 AND SITING ELEMENTS AND SUMMARY PLAN DOCUMENTS  
17 SIMILAR TO THE EFFORT JUST MADE FOR NONSUBMITTED  
18 SOURCE REDUCTION AND RECYCLING ELEMENTS AND  
19 NONDISPOSAL FACILITY ELEMENTS

20 LETTERS WILL BE SENT TO THE  
21 APPROPRIATE JURISDICTIONS REQUESTING EITHER THE  
22 DOCUMENTS OR A COMPLIANCE SCHEDULE BE FILED WITH  
23 THE OFFICE OF LOCAL ASSISTANCE WITHIN A SPECIFIED  
24 TIME PERIOD. STAFF WILL CONTINUE TO WORK WITH  
25 LOCAL REPRESENTATIVES TO OBTAIN MISSING ELEMENTS



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1 OR DOCUMENTS AND COMPLIANCE SCHEDULE TIME LINES.

2 SISKIYOU COUNTY HAS REQUESTED BOARD

3 STAFF ASSISTANCE IN DEVELOPING AN ILLEGAL DUMPING

4 ABATEMENT PROGRAM BECAUSE THE COUNTY WILL

5 IMPLEMENT GATE FEES IN JULY OF THIS MONTH. AS

6 JURISDICTIONS CONTINUE TO IMPLEMENT GATE FEES AND

7 INCREASE FEES TO FUND DIVERSION PROGRAMS, ILLEGAL

8 DUMPING MAY INCREASE. STAFF WILL BE WORKING WITH

9 THE PERMITTING AND ENFORCEMENT DIVISION AND POLICY

10 OFFICE TO GATHER INFORMATION TO RESPOND TO

11 SISKIYOU COUNTY'S REQUEST, SO IT'S A MULTI-

12 DIVISIONAL TASK HERE.

13 CHAIRMAN CHESBRO: DO YOU KNOW IF THAT

14 WILL INCLUDE THE POSSIBILITY OF AN APPLICATION FOR

15 FUNDING FOR CLEANUP?

16 MS. FRIEDMAN: I'M NOT CERTAIN AT THIS

17 TIME, BUT I CAN GET BACK TO YOU ON THAT.

18 CHAIRMAN CHESBRO: THAT'S ONE OF THE

19 POSSIBILITIES I WOULD --

20 MS. FRIEDMAN: I WOULD ASSUME SO.

21 CHAIRMAN CHESBRO: THERE'S BEEN SOME

22 INTEREST -- SINCE WE DID IT IN LOS ANGELES COUNTY

23 IN RESPONSE TO SOME OF THE EARTHQUAKE DEBRIS,

24 THERE'S BEEN SOME INTEREST IN SOME OF THE RURAL

25 COUNTIES WHO HAVE PARTICULAR PROBLEMS THAT ARE



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1       LOOKING AT APPLYING FOR A GRANT, NOT FOR A  
2       SPECIFIC LARGE SITE, BUT FOR DISPERSED WASTE. I  
3       KNOW IT'S BEEN TALKED ABOUT AT THE POLICY  
4       COMMITTEE QUITE A BIT ABOUT HOW WE WOULD RESPOND  
5       TO THOSE KINDS OF APPLICATIONS.

6               MS. FRIEDMAN: RIGHT. I IMAGINE UPDATES  
7       WILL BE COMING TO THE PERMITTING AND ENFORCEMENT  
8       COMMITTEE AND/OR POLICY COMMITTEE AS APPROPRIATE.  
9       WE'RE JUST OFFERING OUR ASSISTANCE THROUGH OUR  
10      CONTACTS WITH THE LOCAL GOVERNMENT AS WELL.

11             CHAIRMAN CHESBRO: GLAD TO SEE THE  
12      INTERDIVISIONAL WORK ON IT.

13             MS. FRIEDMAN: FOR RURAL JURISDICTIONS,  
14      AS YOU KNOW, THESE KINDS OF ISSUES CONTINUE TO BE  
15      THE FOREFRONT OF THEIR CONCERNS.

16             THE LOCAL GOVERNMENT TECHNICAL  
17      ADVISORY COMMITTEE MEETS TODAY AND TOMORROW HERE  
18      IN SACRAMENTO. ALONG WITH OTHER AGENDA ITEMS, THE  
19      COMMITTEE WILL HAVE A DISCUSSION AS PART OF THE  
20      COMMITTEE'S OUTREACH EFFORTS WITH CAREN KEENE OF  
21      CSAC ASKING HER TO IDENTIFY ISSUES OF CONCERNS TO  
22      COUNTIES.

23             THE WASTE CHARACTERIZATION ANALYSIS  
24      BRANCH STAFF PREPARED WASTE MEASUREMENT  
25      INFORMATION, ADJUSTMENT FACTORS, AND MODEL ANNUAL



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1       REPORTS AND HAVE PUT THEM ON THE BOARD'S WEBSITE.  
2       ANOTHER NEW TOPIC ON THE BOARD'S WEBSITE IS SOLID  
3       WASTE CHARACTERIZATION. AND YOU KNOW WE'VE BEEN  
4       DEVELOPING THIS FOR SOME TIME, AND NOW IT'S UP ON  
5       THE WEBSITE.

6                       SO THE SITE INCLUDES A DEMO OF THE  
7       WASTE CHARACTERIZATION DATABASE AND INFORMATION  
8       RELATING TO BUSINESS AND RESIDENTIAL WASTE  
9       CHARACTERIZATION. AND WE'VE BEEN AT SEVERAL  
10      EVENTS RECENTLY WHERE IT'S BEEN VERY POPULAR TO  
11      OUR BOOTH, AND FOLKS HAVE COME BY FOR  
12      DEMONSTRATION AND HAVE BEEN VERY EAGER TO CONTINUE  
13      WORKING ON IT. SO THAT'S PRETTY EXCITING.

14                     UPDATE ON PUBLIC EDUCATION PROGRAM  
15      IMPLEMENTATION BRANCH. DURING THE MONTH OF JUNE,  
16      29 NEW RECYCLING PROGRAMS WERE ADDED TO STATE  
17      OFFICES. AND STAFF MET WITH REPRESENTATIVES FROM  
18      DEPARTMENT OF GENERAL SERVICES PROPERTY  
19      REUTILIZATION TO DISCUSS THE FEASIBILITY OF THE  
20      BOARD TO IMPLEMENT CONTRACTS FOR SCRAP METALS  
21      GENERATED AT STATE FACILITIES. THE CONTRACTS WILL  
22      BE ADMINISTERED BY THE BOARD, AND ALL REVENUES  
23      GENERATED FROM THESE CONTRACTS WOULD GO INTO  
24      INTEGRATED WASTE MANAGEMENT PROJECT RECYCLE FUND.  
25                     UPDATE ON USED OIL AND HOUSEHOLD



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1 HAZARDOUS WASTE. DURING THE MONTH OF JUNE, WE  
2 ADDED 32 NEW USED OIL COLLECTION CENTERS, AND WE  
3 RECERTIFIED 41 CENTERS. AND THE TOTAL PROGRAM  
4 PARTICIPATION AT THIS POINT IS ABOUT NEARLY 3,000  
5 PARTICIPANTS. WE'RE AT 2,894. SO THAT'S PRETTY  
6 EXCITING.

7 THROUGH A USED OIL BLOCK GRANT,  
8 SACRAMENTO COUNTY COORDINATED THE NORTHERN  
9 CALIFORNIA USED OIL FORUM IN SACRAMENTO ON JUNE  
10 23D. HERE'S THE LITTLE BROCHURE THAT WENT ALONG  
11 WITH THAT. STAFF FROM THE USED OIL AND HHW BRANCH  
12 HELPED ORGANIZE THE FORUM WHICH BROUGHT TOGETHER  
13 MORE THAN 180 REPRESENTATIVES FROM LOCAL  
14 GOVERNMENT, CONSULTANTS, CONTRACTORS, AND VENDORS.  
15 THE PURPOSE OF THE FORUM WAS AN INTERACTIVE  
16 WORKSHOP DESIGNED TO PROVIDE THE TOOLS NECESSARY  
17 TO BUILD A STRONGER AND MORE EFFECTIVE USED OIL  
18 COLLECTION AND RECYCLING PROGRAM.

19 AND THE FORMAT INCLUDED KEYNOTE  
20 SPEAKERS AND BREAKOUT SESSIONS WITH A VARIETY OF  
21 TOPICS RANGING FROM TARGETING YOUR PUBLIC  
22 OUTREACH, DEVELOPING PERMANENT FACILITIES, AND  
23 EVALUATING YOUR PROGRAM FOR SUCCESS, AND ALSO  
OIL  
24 FILTER COLLECTION. THE FORUM WAS A HUGE SUCCESS

25        BASED UPON INPUT RECEIVED FROM PARTICIPANTS.

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1                   STAFF ALSO ATTENDED AND HELPED  
2       COORDINATE THE NORTHERN AND SOUTHERN CALIFORNIA  
3       HHW INFORMATION EXCHANGES IN SOUTH LAKE TAHOE ON  
4       JUNE 6TH AND REDONDO BEACH ON JUNE 18TH.

5                   AND FINALLY, AS MANY OF YOU ARE  
6       AWARE, THE CALIFORNIA SPEEDWAY IS A BRAND NEW RACE  
7       TRACK IN FONTANA, WHICH HELD ITS INAUGURAL RACE,  
8       THE CALIFORNIA 500, ON JUNE 22D. THE OFFICIAL  
9       RACE PROGRAM, WHICH WAS AVAILABLE TO RACE FANS AND  
10      SPECTATORS, FEATURED AN AD HIGHLIGHTING THE  
11      BOARD'S USED OIL PROGRAM AND THE BENEFITS OF  
12      RECYCLING USED MOTOR OIL, HOPING TO GRAB THE  
13      ATTENTION OF ALL THE DO-IT-YOURSELF RACE FANS.

14                  WE ALSO HAVE THREE INFORMATIONAL  
15      KIOSK BILLBOARDS WHICH ARE PLACED AROUND THE  
16      SPEEDWAY GROUNDS HIGHLIGHTING THE PROGRAM. IN  
17      ADDITION, WE HOPE TO WORK WITH THE LOCALS NEAR THE  
18      SPEEDWAY TO POSSIBLY SET UP A BOOTH AT FUTURE  
19      RACES.

20                  I'M GOING TO SHOW YOU THE AD THAT  
21      WAS IN THIS MAGAZINE. AND THAT CONCLUDES MY  
22      PRESENTATION.

23                  CHAIRMAN CHESBRO: GREAT REPORT, JUDY.  
24      THANK YOU. ANY QUESTIONS FROM COMMITTEE MEMBERS  
25      AT THIS TIME? APPARENTLY NOT. THANKS.



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1                   AND NEXT I'M GOING TO CALL ON BILL  
2       ORR, WHO WILL BE PRESENTING THE WASTE PREVENTION  
3       AND MARKET DEVELOPMENT DIVISION'S REPORT TO THE  
4       COMMITTEE FOR THIS MONTH.

5                   MR. ORR:  THANK YOU, MR. CHAIRMAN AND  
6       COMMITTEE MEMBERS.

7                   THE FIRST THING I'D LIKE TO SHARE  
8       WITH YOU ARE A COUPLE OF NEW ITEMS REGARDING THE  
9       CALMAX CATALOG THAT I'VE JUST PASSED OUT.  THE  
10      FIRST THING IS THAT THIS IS -- ACTUALLY  
REPRESENTS

11      THE FIRST PUBLICATION OF A QUARTERLY ISSUE OF THE  
12      CALMAX CATALOG.  WE'VE GONE TO QUARTERLY  
13      PUBLICATION BOTH FOR COST CUTTING MEASURE AND  
ALSO

14      TO INCREASE RELIANCE ON CALMAX ON THE INTERNET.

15                  IN ADDITION, WHAT MAKES THIS ISSUE  
16      NOTEWORTHY IS THAT IT WAS PUBLISHED, WHICH  
17      INCLUDES THE DATABASE CONVERSION LAYOUT  
18      FORMATTING, INTERACTION WITH THE PRINTER, ETC.,  
19      ENTIRELY IN-HOUSE BY CALMAX STAFF.  THIS  
20      ACCOMPLISHMENT LAYS THE GROUNDWORK FOR FUTURE  
21      IN-HOUSE PUBLICATION THAT WILL SIGNIFICANTLY CUT  
22      TIME AND BE A MONEY SAVER.

23                  ONCE COUPLED WITH THE DATABASE THAT  
24      WAS DEVELOPED BY IMB STAFF, CALMAX STAFF WILL

HAVE

25

COMPLETE CONTROL OVER THE MANAGEMENT AND

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1        DISTRIBUTION OF CALMAX INFORMATION.    SO BOTH OF  
2        THOSE MILESTONES ARE SIGNIFICANT.

3 SECONDLY, I'D LIKE TO REPORT THAT  
4 THE -- WE'VE WRAPPED UP THE 1997 WRAP APPLICATION  
5 PERIOD. THE WRAP PROGRAM CLOSED ITS APPLICATION  
6 PERIOD ON JUNE 30TH AND IS CURRENTLY CONSUMED BY  
7 THE TASK OF SCORING ALL OF THE APPLICATIONS  
8 RECEIVED.

9 THIS UNDERTAKING SHOULD BE A BIT  
10 EASIER THIS YEAR DUE TO THE FACT THAT SOME OF THE  
11 BUSINESSES WHICH SUBMITTED SEPARATE APPLICATIONS  
12 FOR EACH FACILITY LAST YEAR TOOK ADVANTAGE OF A  
13 NEW APPLICATION CATEGORY WHICH ALLOWS MULTI-  
14 FACILITY COMPANIES TO SUBMIT ONE APPLICATION  
15 COVERING ALL OF THEIR FACILITIES.

16 MOST NOTABLE AMONG THOSE IS TARGET  
17 STORES OF CALIFORNIA, A WRAP OF THE YEAR WINNER  
18 LAST YEAR, WHICH SUBMITTED ONE APPLICATION THIS  
19 YEAR ON BEHALF OF 136 STORES.

20 STAFF WILL BE BRINGING A LIST OF  
21 PROPOSED WINNERS TO THIS COMMITTEE IN AUGUST, AND  
22 IT IS OUR INTENTION TO ANNOUNCE THIS YEAR'S WRAP  
23 WINNERS TO THE MEDIA DURING POLLUTION PREVENTION  
24 WEEK, WHICH IS SEPTEMBER 15TH THROUGH THE 22D.  
25 I'M PLEASED TO ANNOUNCE THE ADDITION



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1 OF MEL RIES TO THE WASTE PREVENTION SECTION. WE  
2 BASICALLY NOW HAVE DOUBLED OUR EFFORTS AS MEL WILL  
3 JOIN TREVOR O'SHAUGHNESSY IN PURSUIT OF PREVENTING  
4 EVEN MORE YARD WASTE FROM REACHING LANDFILLS.

5 SPECIFICALLY, MEL AND TREVOR WILL  
6 FOCUS ON MAXIMIZING GRASSCYCLING BY EXPANDING THE  
7 NUMBER OF MOWER INDUSTRY PARTNERS, COMMERCIAL  
8 LANDSCAPE INDUSTRY OUTREACH, AND CONTINUE TO  
9 IMPROVE ON THE SUCCESS THAT WE'VE HAD WITH THE  
10 MAJOR DO-IT-YOURSELF CENTERS STATEWIDE.

11 MEL COMES TO US FROM THE REGULATIONS  
12 UNIT, AND HIS STRONG BACKGROUND IN ECONOMICS AND  
13 REGULATIONS HAS ALREADY BEEN PUT TO GOOD USE. I'D  
14 LIKE TO WELCOME MEL ABOARD. HE'S BACK OUT THERE.

15 I'D ALSO LIKE TO REPORT ON THE  
16 PROGRESS ON THE SHIPPING AND DISTRIBUTION  
17 PARTNERSHIP WORKSHOP. AS PART OF THE GETTING TO  
18 50 PERCENT INITIATIVE, BOARD DIRECTED STAFF TO  
19 CONDUCT A WORKSHOP OF ALL INTERESTED STAKEHOLDERS  
20 TO IDENTIFY EFFECTIVE APPROACHES FOR IMPROVING  
21 SHIPPING AND DISTRIBUTION EFFICIENCY.

22 SINCE MARCH STAFF HAVE BEEN WORKING  
23 VERY CLOSELY WITH BOARD MEMBER JONES TO BUILD  
24 CONSENSUS AMONG STAKEHOLDERS, INCLUDING THE  
25 CALIFORNIA MANUFACTURERS ASSOCIATION, THE



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1 CALIFORNIA RETAILERS ASSOCIATION, THE AMERICAN  
2 FOREST AND PAPER ASSOCIATION, THE CALIFORNIA  
3 TRUCKING ASSOCIATION, AMONG OTHERS. I'M PLEASED  
4 TO ANNOUNCE THAT A WORKSHOP IS SCHEDULED FOR  
5 AUGUST -- EXCUSE ME -- FOR OCTOBER 9TH AT SAN JOSE  
6 STATE UNIVERSITY, HOME OF THE LARGEST PACKAGING  
7 PROGRAM ON THE WEST COAST. AND A MEDIA NOTICE  
8 WENT OUT LAST WEEK FOR THE TRADE PRESS.

9 ALL REGISTRANTS FOR THIS WORKSHOP  
10 WILL RECEIVE A SURVEY TO ASSESS THEIR INTEREST IN  
11 THE EFFICIENCY IN PACKAGING AND DISTRIBUTION.  
12 THEIR RESPONSES WILL BE USED TO PROVIDE STAFF WITH  
13 INPUT IN STRUCTURING INDUSTRY SESSIONS, WHICH WILL  
14 IN TURN PROVIDE VALUABLE INFORMATION IDENTIFYING  
15 HOW THE BOARD CAN FACILITATE AN ONGOING PROCESS  
16 WITH STAKEHOLDERS. STAFF ARE CONTINUING TO  
17 IDENTIFY STAKEHOLDERS AND INCREASING THEIR  
18 KNOWLEDGE BASE IN PREPARATION FOR THE WORKSHOP.

19 AND THEN FINALLY, I'D LIKE TO REPORT  
20 THAT LAST THURSDAY YARD WASTE PREVENTION STAFF AND  
21 A TRAINER FROM THE COMPOST COUNCIL CONDUCTED THE  
22 FIRST OF THREE BACKYARD COMPOST PROGRAM WORKSHOPS  
23 IN ESCONDIDO. SIXTEEN LOCAL GOVERNMENT  
24 REPRESENTATIVES ATTENDED THE CLASS WITH AN EYE  
25 TOWARD ESTABLISHING BACKYARD COMPOSTING PROGRAMS



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1       IN THEIR COMMUNITIES OR REINVIGORATING EXISTING  
2       ONES.

3                       THE NEXT TWO WORKSHOPS ARE GOING TO  
4       BE IN LOS ANGELES AND FRESNO TO FOLLOW. AS OF  
5       JULY 15TH, YESTERDAY, THERE ARE 11 REGISTRANTS FOR  
6       TOMORROW'S WORKSHOP IN LOS ANGELES.

7                       AND THAT CONCLUDES MY REPORT FOR  
8       TODAY.

9                       CHAIRMAN CHESBRO: OKAY. ANY QUESTIONS  
10      FOR MR. ORR? THANK YOU VERY MUCH, BILL.

11                      SO THE FIRST STEP IN OUR CONSENT  
12      PROCESS HERE IS TO CONSIDER AGENDA ITEM 1, WHICH  
13      IS THE CONSIDERATION OF STAFF RECOMMENDATIONS ON  
14      THE ADEQUACY OF THE NONDISPOSAL FACILITY ELEMENT  
15      FOR THE CITY OF LIVERMORE.

16                      SINCE IT WAS MEANT TO BE ON CONSENT,  
17      CAN WE PROCEED WITH A MOTION OR DOES THE COMMITTEE  
18      WANT A STAFF PRESENTATION AT THIS POINT? OKAY. I  
19      THINK WE CAN JUST GO AHEAD AND MOVE THE ITEM SINCE  
20      IT HAD BEEN INTENDED TO BE ON CONSENT, NOT THAT WE  
21      DON'T WANT TO HEAR FROM YOU. THANKS.

22                      SO I WILL ENTERTAIN A MOTION TO  
23      ACCEPT STAFF RECOMMENDATION AND APPROVE THE CITY  
24      OF LIVERMORE'S NONDISPOSAL FACILITY ELEMENT AND  
25      FORWARD IT TO THE BOARD'S CONSENT CALENDAR.



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1 MEMBER FRAZEE: SO MOVED.

2 MEMBER GOTCH: AND SECONDED.

3 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND  
4 SECONDED. CAN WE CALL THE ROLL, PLEASE.

5 THE SECRETARY: COMMITTEE MEMBERS FRAZEE.

6 MEMBER FRAZEE: AYE.

7 THE SECRETARY: GOTCH.

8 MEMBER GOTCH: AYE.

9 THE SECRETARY: CHAIRMAN CHESBRO.

10 CHAIRMAN CHESBRO: AYE. MOTION CARRIES.

11 AND I WILL ENTERTAIN A MOTION TO  
12 ADOPT ITEMS 2, 4 THROUGH 10, THE HOUSEHOLD  
13 HAZARDOUS WASTE ELEMENT FOR ITEM 11, AND ITEMS 12  
14 THROUGH 32.

15 MEMBER GOTCH: SO MOVED.

16 MEMBER FRAZEE: SECOND.

17 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND  
18 SECONDED. IF THERE IS ANYONE HERE WHO CAME TO  
19 ADDRESS ANY OF THOSE ITEMS, PLEASE LET US KNOW.  
20 WE WILL BE HAPPY TO PULL THEM OFF AND LET YOU  
21 ADDRESS US. IF NOT, WE WILL SUBSTITUTE THE PRIOR  
22 ROLL CALL. AND THE MOTION CARRIES THREE ZERO.  
23 AND SO THAT COMPLETES THE CONSENT AGENDA, AND ALL  
24 OF THOSE ITEMS WILL GO ON CONSENT CALENDAR.  
25 SEE, THAT WASN'T SO PAINFUL. I



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1       THOUGHT IT WAS GOING TO BE MORE COMPLICATED THAN  
2       THAT.

3 THE NEXT ONE IS AGENDA ITEM 3, WHICH  
4 IS CONSIDERATION OF THE STAFF RECOMMENDATION ON  
5 THE ADEQUACY OF THE SOURCE REDUCTION AND RECYCLING  
6 ELEMENT FOR UNION CITY IN ALAMEDA COUNTY.

7                   BEFORE STAFF PRESENTATION, IT'S BEEN  
8       AWHILE SINCE I'VE HAD ONE OF THESE WHEN WE HAVE  
9       HAD SEVERAL IN THE PAST.   AND I WANT TO -- I DON'T  
10      KNOW IF THERE'S REPRESENTATIVES OF THE CITY HERE  
11      OR NOT, BUT I THINK IT'S IMPORTANT TO REMIND  
12      EVERYONE THAT WHEN THE LEGISLATURE WROTE THE  
13      PROVISION FOR THIS ACTION, POTENTIAL ACTION BY THE  
14      BOARD, IT WAS WRITTEN WITH SUPPORT AND  
15      NEGOTIATIONS WITH THE LEAGUE OF CALIFORNIA CITIES  
16      AND CSAC AND OTHER REPRESENTATIVES OF LOCAL  
17      GOVERNMENT.

18 AND THE REASON WAS THAT RATHER THAN  
19 OUTRIGHT REJECTION, WHAT THE BOARD WILL BE DOING  
20 IS ISSUING A NOTICE OF DEFICIENCY, WHICH THEN BUYS  
21 A PERIOD OF TIME FOR THE LOCAL JURISDICTION TO  
22 COME FORWARD WITH NEW INFORMATION, NEW EVIDENCE,  
23 AND WORK WITH THE STAFF TO TRY TO REACH  
24 CONCURRENCE.

25 SO IT IS A DISAPPROVAL IN ONE SENSE,



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1 BUT I THINK IT'S VERY IMPORTANT TO NOTE THAT IT  
2 WAS SET UP SPECIFICALLY TO GIVE THE LOCAL  
3 JURISDICTIONS A LOT OF OPPORTUNITY AND A LOT OF  
4 ABILITY. SO THIS IS THE BEGINNING OF A  
5 CONSTRUCTIVE PROCESS, NOT A DOOR SLAMMING. IT'S A  
6 DOOR OPENING, IF YOU WILL.

7 I DON'T REMEMBER THE TIME PERIOD  
8 THAT IS BOUGHT BY A NOTICE OF DEFICIENCY. JUDY,  
9 CAN YOU REMIND ME? SIX MONTHS, IS IT?

10 MS. FRIEDMAN: I BELIEVE IT'S A 120 DAYS,  
11 IF I RECALL CORRECTLY. BUT IN THE CASE OF  
12 RESTRICTED WASTE, THERE'S EXTRA TIME. THERE'S AN  
13 EXTRA 120 DAYS. SO IN THIS CASE I BELIEVE THERE  
14 WOULD BE 240 DAYS.

15 CHAIRMAN CHESBRO: OKAY. I JUST WANTED  
16 TO NOTE ALL THOSE THINGS FOR THE RECORD. I THINK  
17 IT'S IMPORTANT FOR THE BOARD TO STAND BY WHAT  
18 WE'RE REQUIRED TO IMPLEMENT, BUT AT THE SAME TIME  
19 IT'S IMPORTANT TO NOTE THAT THIS LAW IS WRITTEN  
20 AND THE BOARD HAS IMPLEMENTED IT IN A WAY THAT'S  
21 INTENDED TO REACH AGREEMENT WITH LOCAL GOVERN-  
22 MENTS, NOT TO DRAW LINES IN THE SAND AND MAKE IT  
23 IMPOSSIBLE TO RESOLVE IN A MUTUALLY SATISFACTORY  
24 WAY.

25 SO THAT BEING SAID, I HOPE I  
DIDN'T



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1 TAKE ALL THE WIND OUT OF THE STAFF'S SAILS, BUT  
2 I'LL LET THE STAFF PROCEED WITH THEIR  
3 PRESENTATION.

4 MS. FRIEDMAN: JUST BY WAY OF  
5 INTRODUCTION, YOU'RE GOING TO GET YOUR CHANCE TO  
6 HEAR FROM JENIFER KIGER AND CHRIS SCHMIDLE.

7 CHAIRMAN CHESBRO: AFTER WE SO RUDELY  
8 TOOK THE PREVIOUS ONE AWAY.

9 MS. KIGER: GOOD MORNING, CHAIRMAN  
10 CHESBRO AND COMMITTEE MEMBERS. AS JUDY JUST  
11 INDICATED, MY NAME IS JENIFER KIGER, AND I'M FROM  
12 THE OFFICE OF LOCAL ASSISTANCE. AND I'LL BE  
13 INTRODUCING AGENDA ITEM 3, CONSIDERATION OF STAFF  
14 RECOMMENDATION ON THE ADEQUACY OF THE SOURCE  
15 REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF  
16 UNION CITY IN ALAMEDA COUNTY.

17 THE CITY OF UNION CITY PLANS TO  
18 IMPLEMENT SOURCE REDUCTION, RECYCLING, AND  
19 COMPOSTING DIVERSION PROGRAMS. THE PROGRAMS  
20 INCLUDE BACKYARD COMPOSTING, COMMERCIAL  
RECYCLING,

21 CURBSIDE GREEN WASTE COLLECTION, AND  
PARTICIPATION

22 IN A REGIONAL COMPOSTING FACILITY.

23 THE CITY PLANS TO EDUCATE CITIZENS  
24 THROUGH COMMUNITY OUTREACH, MEDIA AND PUBLIC



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1 BUSINESS AND COMMERCIAL EDUCATION. IN ADDITION,  
2 THE CITY PLANS TO CONTINUE ITS SINGLE FAMILY AND  
3 MULTIFAMILY RESIDENTIAL CURBSIDE COLLECTION  
4 PROGRAM.

5 UNION CITY'S PROGRAM PLANNING MEETS  
6 THE BOARD'S MINIMUM CRITERIA.

7 AND NOW CHRIS SCHMIDLE FROM THE  
8 WASTE CHARACTERIZATION ANALYSIS BRANCH WILL  
9 DISCUSS THE CITY'S DIVERSION NUMBERS.

10 MR. SCHMIDLE: GOOD MORNING, COMMITTEE  
11 MEMBERS. I'M CHRIS SCHMIDLE WITH THE WASTE  
12 CHARACTERIZATION AND ANALYSIS BRANCH, AND THERE  
13 ARE SOME PROBLEMS WITH UNION CITY'S WASTE  
14 GENERATION NUMBERS AS SUBMITTED TO THE BOARD IN  
15 THEIR SRRE.

16 THE CITY CLAIMED BASE-YEAR DIVERSION  
17 FOR 1,738 TONS OF RESTRICTED WASTE MATERIALS  
18 INCLUDING INERT SOLIDS AND FERROUS AND NONFERROUS  
19 METALS. NO DOCUMENTATION WAS RECEIVED TO CLAIM  
20 DIVERSION CREDIT FOR THESE MATERIALS, SO THE TONS  
21 WERE DEDUCTED FROM THEIR BASE YEAR 1995 AND 2000  
22 DIVERSION AMOUNTS.

23 ALSO, THE CITY FAILED TO INCLUDE  
24 63,875 TONS OF LANDFILLED SEWAGE SLUDGE IN  
THEIR  
25 BASE-YEAR DISPOSAL AMOUNT. SINCE THE SEWAGE



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1 SLUDGE WAS DISPOSED IN A BOARD PERMITTED SOLID  
2 WASTE FACILITY, THE TONS WERE ADDED TO THE BASE  
3 YEAR 1995 AND 2000 DISPOSAL AMOUNTS.

4 IN ADDITION, THE JURISDICTION HAS  
5 INCORRECTLY INCLUDED 219 TONS OF DISPOSED  
6 HAZARDOUS WASTE, SO THE TONS WERE DEDUCTED FROM  
7 THE BASE-YEAR 1995 AND 2000 DISPOSAL AMOUNTS.

8 WHEN THE SUBMITTED NUMBERS ARE  
9 CORRECTED FOR THESE ERRORS, THE CLAIMED BASE-YEAR  
10 DIVERSION RATE CHANGES FROM 15.6 PERCENT TO 7.9  
11 PERCENT; THE 1995 PROJECTED DIVERSION RATE CHANGES  
12 FROM 25.8 PERCENT TO 14.2 PERCENT, AND THE 2000  
13 RATE CHANGES FROM 51.6 PERCENT TO 30.3 PERCENT.  
14 THE CORRECTIONS REDUCED THE 1995 AND 2000  
15 DIVERSION PERCENTAGES WELL BELOW THE BOARD'S  
16 MINIMUM GOALS.

17 STAFF HAS BEEN IN CONTACT WITH THE  
18 JURISDICTION FOR SEVERAL MONTHS. THEY ARE AWARE  
19 OF THE PROBLEMS AND ARE WORKING TO TRY AND CORRECT  
20 THEM. TO THIS DATE NO DOCUMENTATIONS OR NUMBERS  
21 HAVE BEEN SUBMITTED THAT WOULD CHANGE OUR  
22 ANALYSIS, BUT THERE HAS BEEN SOME PRELIMINARY  
23 EVIDENCE THAT A PORTION OF THE SLUDGE MAY ACTUALLY  
24 HAVE BEEN DIVERTED AND NOT DISPOSED AND THAT THE  
25 TOTAL SLUDGE GENERATION ESTIMATE MAY BE WAY TOO



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1 HIGH.

2 HOWEVER, THE JURISDICTION DOES NOT  
3 HAVE AN APPROVED SLUDGE DIVERSION PERMIT WHICH  
4 WOULD ALLOW THEM TO CLAIM THEIR DIVERSION TONNAGE.  
5 BOARD STAFF IS COMMITTED TO WORKING WITH THE CITY  
6 TO RESOLVE ALL THESE ISSUES.

7 MS. KIGER: BASED ON THE 1995 AND 2000  
8 DIVERSION PROJECTIONS FALLING BELOW THE MANDATED  
9 GOAL, STAFF RECOMMEND DISAPPROVAL OF UNION CITY'S  
10 SOURCE REDUCTION AND RECYCLING ELEMENT. THAT  
11 CONCLUDES OUR PRESENTATION. WE WOULD BE HAPPY TO  
12 ANSWER ANY QUESTIONS THAT YOU MAY HAVE AT THIS  
13 TIME.

14 CHAIRMAN CHESBRO: ARE THERE QUESTIONS  
15 FROM THE COMMITTEE MEMBERS?

16 MEMBER GOTCH: NO.

17 CHAIRMAN CHESBRO: I DIDN'T ANNOUNCE  
18 EARLIER, BECAUSE I DIDN'T, I'LL FORGO THIS  
19 PROCEDURE. THERE ARE SPEAKER SLIPS NORMALLY, BUT  
20 IS THERE A REPRESENTATIVE OF THE CITY HERE WHO  
21 WOULD LIKE TO ADDRESS THE COMMITTEE? APPARENTLY  
22 NOT. OKAY. WHAT'S THE PLEASURE OF THE COMMITTEE?

23 MEMBER FRAZEE: I MOVE ADOPTION OF  
24 RESOLUTION 97-273.

25 MEMBER GOTCH: I'LL SECOND.



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1                   CHAIRMAN CHESBRO: IT'S BEEN MOVED AND  
2                   SECONDED. AND I KNOW STAFF WOULD DO THIS ANYWAY,  
3                   BUT I ENCOURAGE THE ONGOING INTENSIVE EFFORT TO  
4                   BRING THIS TO RESOLUTION WITH THE CITY.

5                   THE FLIP SIDE OF WHAT I SAID EARLIER  
6                   IS THAT I THINK IT IS IMPORTANT FOR US TO MAKE  
7                   CLEAR THAT WE NEED TO GET THESE NUMBERS CLEARED UP  
8                   AND STRAIGHTENED OUT BEFORE AN SRRE CAN BE  
9                   APPROVED. SO I DON'T WANT TO SOUND TOO SOFT. YOU  
10                  KNOW, SAYING THAT WE'LL WORK WITH THEM DOESN'T  
11                  MEAN THAT WE DON'T HAVE TO MEET THE REQUIREMENTS  
12                  OF THE LAW. I THINK WE CAN DO BOTH, AND STAFF  
13                  WILL, AS THEY HAVE WITH HUNDREDS OF OTHER  
14                  JURISDICTIONS IN THE STATE, ENDEAVOR TO FIX THIS  
15                  WITH THE CITY.

16                  WE'LL CALL THE ROLL, PLEASE.

17                  THE SECRETARY: COMMITTEE MEMBERS FRAZEE.

18                  MEMBER FRAZEE: AYE.

19                  THE SECRETARY: GOTCH.

20                  MEMBER GOTCH: AYE.

21                  THE SECRETARY: CHAIRMAN CHESBRO.

22                  CHAIRMAN PENNINGTON: AYE. MOTION

23                  CARRIES. THANK YOU.

24                  NEXT ITEM IS ITEM 11,

CONSIDERATION

25                  OF STAFF RECOMMENDATIONS ON THE ADEQUACY OF

THE

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1 SOURCE REDUCTION AND RECYCLING ELEMENT FOR THE  
2 CITY OF MALIBU IN LOS ANGELES COUNTY. I GUESS  
3 EVERYBODY KNOWS WHERE MALIBU IS.

4 MS. FRIEDMAN: NATALIE MARCANIO WILL BE  
5 MAKING THE PRESENTATION FOR STAFF.

6 MS. MARCANIO: GOOD MORNING, CHAIRMAN  
AND  
7 COMMITTEE MEMBERS. MY NAME IS NATALIE MARCANIO  
8 WITH THE INTEGRATED -- SORRY -- WASTE  
9 CHARACTERIZATION ANALYSIS BRANCH.

10 I'M GOING TO DESCRIBE THE  
11 CONDITIONAL APPROVAL FOR THE CITY OF MALIBU.  
12 STAFF'S RECOMMENDING CONDITIONAL APPROVAL FOR  
THE  
13 CITY BECAUSE OF THE METHOD USED IN THE SOLID  
WASTE  
14 GENERATION STUDY. THE DISPOSAL QUANTIFICATION  
15 METHOD LEFT OUT THE SELF-HAUL WASTESTREAM WHICH  
IS  
16 POSSIBLY A SIGNIFICANT SOURCE OF WASTE IN THE  
17 CITY. BECAUSE OF THIS OMISSION, DISPOSAL AND  
18 GENERATION TONNAGES MAY NOT BE ACCURATE, AND  
THIS  
19 WILL AFFECT THE ACHIEVEMENT OF THE DIVERSION  
20 GOALS.

21 AS A CONDITION THAT WE'RE PLACING

ON

22 THE CITY, THE FIRST ANNUAL REPORT TO BE  
SUBMITTED,

23 THE CITY MUST ESTIMATE THE TYPES AND AMOUNTS OF  
24 SELF-HAUL WASTE AND SUBSEQUENTLY REVISE THE  
25 BASE-YEAR DATA AND PROJECTIONS TO INCLUDE THIS

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1 WASTESTREAM.

2 WE'RE CURRENTLY WORKING WITH THE  
3 CITY. THEY HAVE MORE ACCURATE INFORMATION  
4 STARTING IN 1993 THAT HAD A PERMITTING PROGRAM  
5 STARTED WITH THEIR HAULERS. PREVIOUS TO THAT IT  
6 WAS WIDE OPEN. THE RESIDENTS AND THE COMMERCIAL  
7 BUSINESSES ALL CONTRACTED THEIR OWN HAULING. SO  
8 IT WAS VERY DIFFICULT TO GET DISPOSAL INFORMATION.

9 SO IN WORKING WITH THE CITY, WE'LL  
10 BE IMPROVING THESE DISPOSAL AMOUNTS AS WE DO HAVE  
11 BETTER INFORMATION. THAT'S THE CONCLUSION OF MY  
12 PRESENTATION. ARE THERE ANY QUESTIONS?

13 MEMBER GOTCH: NO QUESTIONS.

14 CHAIRMAN CHESBRO: ANY QUESTIONS OF  
15 COMMITTEE MEMBERS? IF THERE'S NO QUESTIONS, WE  
16 WILL PROCEED TO -- AND I HAVE NO REQUESTS FROM  
17 ANYONE TO SPEAK. WE WILL PROCEED TO A MOTION AND  
18 A VOTE. AND THE MOTION WOULD BE -- AND I DON'T  
19 HAVE THE RESOLUTION NUMBER AT MY FINGERTIPS.

20 MEMBER GOTCH: I HAVE IT.

21 CHAIRMAN CHESBRO: TO CONDITIONALLY  
22 APPROVE THE CITY OF MALIBU'S SRRE AND FORWARD IT  
23 TO THE BOARD'S CONSENT AGENDA.

24 MEMBER GOTCH: SO MOVED.

25 MEMBER FRAZEE: SECOND.



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1                   CHAIRMAN CHESBRO: IT'S BEEN MOVED AND  
2                   SECONDED. WE WILL SUBSTITUTE THE PRIOR ROLL CALL.  
3                   MOTION CARRIES THREE ZERO. THANK YOU FOR YOUR  
4                   PRESENTATION. WE WILL PLACE IT ON CONSENT.

5                   ITEM 33 IS CONSIDERATION OF THE  
6                   STAFF RECOMMENDATION FOR THE DRAFT BIENNIAL REVIEW  
7                   PROCESS.

8                   MS. FRIEDMAN: YES, TABETHA WILLMON WILL  
9                   BE MAKING THE PRESENTATION FOR STAFF.

10                  MS. WILLMON: GOOD MORNING, CHAIRMAN  
11                  CHESBRO AND COMMITTEE MEMBERS. ITEM NO. 33 IS  
12                  CONSIDERATION OF THE DRAFT BIENNIAL REVIEW  
13                  PROCESS. PRC SECTION 41825 REQUIRES THE BOARD TO  
14                  REVIEW EACH CITY, COUNTY, AND REGIONAL AGENCY'S  
15                  SRRE AND HHWE AT LEAST ONCE EVERY TWO YEARS.

16                  AS A RESULT OF THIS BIENNIAL  
REVIEW,  
17                  THE BOARD MAY INITIATE A COMPLIANCE PROCESS FOR  
18                  JURISDICTIONS FAILING TO IMPLEMENT THE SRRE  
AND/OR  
19                  HHWE. JURISDICTIONS FAILING TO MEET THE  
20                  PROVISIONS OF THE COMPLIANCE PROCESS MAY BE  
FINED  
21                  UP TO \$10,000 PER DAY.

22                  BOARD STAFF HAVE DEVELOPED A  
23                  PROPOSED BIENNIAL -- PROPOSED DRAFT BIENNIAL

24       REVIEW PROCESS WHICH IS OUTLINED ON YOUR SCREEN  
IN  
25       A STEP-BY-STEP APPROACH.    WILL BE OUTLINED.

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1                   STAFF PROPOSE THAT THE BIENNIAL  
2       REVIEW PROCESS BEGIN IN FALL 1997, SHORTLY AFTER  
3       THE BOARD RECEIVES THE 1996 ANNUAL REPORTS FROM  
4       JURISDICTIONS. SCHEDULING CRITERIA HAS BEEN  
5       DEVELOPED TO ASSIST IN DETERMINING THE ORDER IN  
6       WHICH JURISDICTIONS' DOCUMENTS WILL BE REVIEWED.

7                   JURISDICTIONS THAT ARE REQUIRED TO  
8       HAVE SUBMITTED TWO ANNUAL REPORTS WOULD BE AMONG  
9       THOSE REVIEWED INITIALLY. BOARD STAFF WOULD THEN  
10      SCHEDULE FOR REVIEW DOCUMENTS FROM JURISDICTIONS  
11      WHICH ARE REQUIRED TO HAVE SUBMITTED ONLY THE 1997  
12      ANNUAL REPORT.

13                  AND FINALLY, ALL REMAINING  
14      JURISDICTIONS' DOCUMENTS WOULD BE REVIEWED LAST.

15                  THE BOARD HAS THE OPTION OF  
16      PERFORMING A BIENNIAL REVIEW ON ANY JURISDICTION  
17      REGARDLESS OF SCHEDULING CRITERIA IF SPECIFIC  
18      CONDITIONS WARRANT A MORE PROMPT REVIEW.

19                  IN CONDUCTING THE BIENNIAL REVIEW,  
20      STAFF MAY USE THE FOLLOWING SOURCES OF  
21      INFORMATION: JURISDICTIONS' SRRE'S AND HHWE'S,  
22      AGENDA ITEMS APPROVING THE JURISDICTIONS' SRRE AND  
23      HHWE, ANNUAL REPORTS AND DISPOSAL REPORTING  
24      INFORMATION SUBMITTED BY THE JURISDICTIONS, BOARD  
25      APPROVED PETITIONS FOR REDUCTIONS AND THEIR AGENDA



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1 ITEMS, AND BOARD APPROVED PETITIONS FOR EXTENSIONS  
2 AND THEIR AGENDA ITEMS, ALSO BOARD APPROVED  
3 REGIONAL AGENCY AGENDA ITEMS, CORRESPONDENCE  
4 BETWEEN JURISDICTIONS AND THE BOARD, ANY OTHER  
5 STAFF COMMUNICATION RECORDS, OTHER INFORMATION  
6 SUBMITTED BY THE JURISDICTION, AND DATA FROM  
7 FEDERAL, STATE, AND LOCAL AGENCIES WOULD BE USED  
8 TO VERIFY PROGRAM IMPLEMENTATION AND NUMBERS.

9 IF, AFTER INFORMATION FROM THESE  
10 SOURCES, STAFF REQUIRES ADDITIONAL INFORMATION,  
11 LETTERS REQUESTING THE NEEDED INFORMATION WILL BE  
12 SENT OUT TO THE JURISDICTIONS.

13 THE REVIEW CRITERIA FOR DETERMINING  
14 WHETHER A JURISDICTION HAS MET THE NUMERICAL GOAL,  
15 SUFFICIENTLY IMPLEMENTED ITS SRRE AND HHWE, AND  
16 QUALIFIES FOR STATUTORY RELIEF, WHICH INCLUDES  
17 GOOD FAITH EFFORT, IS IDENTIFIED IN THE CIWMP  
18 ENFORCEMENT POLICY PART 2, WHICH WAS ADOPTED BY  
19 THE BOARD IN FEBRUARY OF 1995.

20 BOARD STAFF PROPOSE TO USE THE CIWMP  
21 ENFORCEMENT REVIEW CRITERIA TO ANALYZE WHETHER A  
22 JURISDICTION HAS MET THE GOAL AND SUFFICIENTLY  
23 IMPLEMENTED ITS PROGRAMS AS IDENTIFIED IN THE SRRE  
24 AND HHWE.

25 SOME OF THE CIWMP ENFORCEMENT REVIEW



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1 CRITERIA INCLUDE, BUT ARE NOT LIMITED TO THE  
2 FOLLOWING: WHAT ARE THE PROJECTED, ADJUSTED, AND  
3 MEASURED DIVERSION RATES? WHAT PROGRAMS HAVE BEEN  
4 IMPLEMENTED? OR WHAT EXISTING PROGRAMS HAVE BEEN  
5 CONTINUED OR EXPANDED TO ACHIEVE THE DIVERSION  
6 REQUIREMENTS? WERE ALL SIGNIFICANT WASTE  
7 MATERIALS SELECTED IN THE SRRE AND HHWE TARGETED  
8 IN THE IMPLEMENTED PROGRAMS? HAVE MARKETS FOR  
9 DIVERTED MATERIALS CONTINUALLY REMAINED LOW OR  
10 POOR? AND DOES THE JURISDICTION MEET THE  
11 QUALIFICATIONS FOR RELIEF ACCORDING TO PRC  
12 41850(B), WHICH IS THE STATUTORY RELIEF AND GOOD  
13 FAITH EFFORT CONSIDERATIONS.

14 AS PART OF THE BIENNIAL REVIEW,  
15 STAFF WILL ALSO ANALYZE THE FOLLOWING: WHETHER A  
16 JURISDICTION NEEDS TO REVISE ALL OR A PORTION OF  
17 ITS SRRE, HHWE, SITING ELEMENT, OR SUMMARY PLAN AS  
18 DIRECTED IN STATUTE; WHETHER NEW DATA WARRANTS  
19 ALLOCATION OF AN EXISTING PETITION FOR REDUCTION;  
20 WHETHER A JURISDICTION NO LONGER QUALIFIES FOR  
21 REDUCED TONNAGES AS SPECIFIED IN PRC SECTION  
22 41782; OR WHETHER A JURISDICTION NO LONGER MEETS  
23 QUALIFICATIONS FOR TRANSFORMATION OR BIOMASS  
24 CONVERSION.

25 ONCE STAFF HAVE COMPLETED THEIR



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1 ANALYSIS, A RECOMMENDATION WILL BE MADE AND  
2 PRESENTED TO THE LOCAL ASSISTANCE AND PLANNING  
3 COMMITTEE.

4 STAFF ARE PROPOSING A STREAMLINED  
5 AGENDA FOR JURISDICTIONS THAT HAVE SUFFICIENTLY  
6 IMPLEMENTED THEIR SRRE AND HHWE AND HAVE MET THE  
7 DISPOSAL REDUCTION GOAL. THIS STREAMLINED AGENDA  
8 WOULD CONSIST OF A SINGLE MONTHLY AGENDA PACKET  
9 SUMMARIZING INFORMATION FROM EACH JURISDICTION  
10 THAT STAFF HAS DETERMINED -- THAT STAFF DETERMINES  
11 HAS MET THE GOAL AND IMPLEMENTED ITS DOCUMENTS.

12 IF STAFF ANALYSIS FINDS A  
13 JURISDICTION HAS NOT MET THE DISPOSAL REDUCTION  
14 GOAL OR HAS NOT SUFFICIENTLY IMPLEMENTED ITS SRRE  
15 OR HHWE, THE PROPOSED BIENNIAL REVIEW FLOW CHART  
16 INDICATES THAT A FULL AGENDA ITEM FOR EACH  
17 JURISDICTION WOULD BE PREPARED AND FORWARDED TO  
18 THE COMMITTEE AND BOARD FOR CONSIDERATION.

19 STAFF ARE PROPOSING THAT THE BOARD  
20 CONSIDER ADOPTING A POLICY WHICH ALLOWS STAFF TO  
21 CONSIDER STATUTORY RELIEF MEASURES AND GOOD FAITH  
22 EFFORT DURING THE REVIEW AND RECOMMENDATION STEPS  
23 OF THE PROPOSED BIENNIAL REVIEW PROCESS. STATUTE  
24 CURRENTLY REQUIRES THESE SITUATIONS TO BE  
25 CONSIDERED AT THE END OF THE COMPLIANCE SCHEDULE.



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1                   AT THIS TIME STAFF ARE RECOMMENDING  
2           THAT THIS DRAFT BIENNIAL REVIEW PROCESS BE  
3           DISTRIBUTED FOR A 30-DAY COMMENT PERIOD TO LOCAL  
4           GOVERNMENT OFFICIALS, THE LEAGUE OF CALIFORNIA  
5           CITIES, CSAC, WHICH IS THE COUNTY SUPERVISORS  
6           ASSOCIATION OF CALIFORNIA, REGIONAL COUNCIL OF  
7           RURAL COUNTIES, LOCAL GOVERNMENT TECHNICAL  
8           ADVISORY COMMITTEE, AND OTHER INTERESTED PARTIES.

9                   STAFF PROPOSE THAT INTERESTED  
10          PARTIES BE ASKED TO COMMENT ON THE PROPOSED  
11          BIENNIAL REVIEW PROCESS. STAFF WOULD THEN REVIEW  
12          ANY COMMENTS, PREPARE A REVISED BIENNIAL REVIEW  
13          AGENDA, AND BRING IT TO THE BOARD FOR  
14          CONSIDERATION. THIS CONCLUDES MY PRESENTATION.

15                  CHAIRMAN CHESBRO: OKAY. I HAVE A NUMBER  
16          OF COMMENTS HERE, AND I'D LIKE TO STIMULATE SOME  
17          DISCUSSION AND SEE WHAT THE OTHER COMMITTEE  
18          MEMBERS THINK.

19                  FIRST OF ALL, THESE AREN'T  
20          NECESSARILY MODIFICATIONS AT THIS POINT, ALTHOUGH  
21          ONE OF THEM MIGHT BE A LITTLE ADDITION. MOSTLY  
22          IT'S JUST THE GENERAL APPROACH FOR US TO THINK  
23          ABOUT.

24                  THE FIRST THING IS I THINK IT'S  
25          IMPORTANT FOR US TO NOT JUST BE FOCUSED IN



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1       ACHIEVEMENT OF THE 25 PERCENT, BUT HOW THE LOCAL  
2       JURISDICTIONS ARE PROGRESSING ON PROGRAM  
3       IMPLEMENTATION FOR ACHIEVING 50 PERCENT. I THINK  
4       IT'S REAL IMPORTANT FOR US NOT TO GET HUNG UP ON  
5       THE 25-PERCENT NUMBER, EVEN THOUGH THAT'S CLEARLY  
6       A LEGAL HOOK THAT WE HAVE RESPONSIBILITY FOR, BUT  
7       I THINK WE NEED TO KEEP OURSELVES MOVING AT THE  
8       SAME TIME.

9                       IT'S NOT JUST PLANNING WHETHER THEY  
10       HAVE THEIR PLANNING DOCUMENTS IN. IT'S PROGRESS  
11       ON DIVERSION AND PROGRAM IMPLEMENTATION THAT WE  
12       SHOULD BE FOCUSING IN ON.

13                      THE SECOND THING THAT OCCURS TO ME,  
14       WE HAVE, I BELIEVE, NEXT ON THE AGENDA THE LOCAL  
15       ASSISTANCE PLAN. I THINK THAT IT'S IMPORTANT FOR  
16       US TO VIEW THIS REPORTING PROCESS AS AN IMPORTANT  
17       PIECE IN DECIDING WHO NEEDS ASSISTANCE AS PART OF  
18       THE PRIORITIZATION PROCESS. WE'LL BE TALKING  
19       ABOUT THAT MORE IN DETAIL IN A FEW MINUTES WITH  
20       THE LOCAL ASSISTANCE PLAN. BUT THIS WILL GIVE US  
21       AN IDEA OF WHO'S IN GREAT SHAPE AND WHO'S NOT.

22                      ANOTHER THING ON A POSITIVE NOTE IS  
23       I THINK IT WOULD BE NICE FOR US TO FIND A WAY TO  
24       AGENDIZE SOME OUTSTANDING ACHIEVEMENTS BY LOCAL  
25       JURISDICTIONS AND NOT JUST HAVE THE ONES COME



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1       BEFORE US THAT ARE HAVING DIFFICULTY. I THINK IT  
2       WOULD BE REALLY GREAT TO HIGHLIGHT AND SOMEHOW  
3       RECOGNIZE THE MOST OUTSTANDING.

4                       NOW, THAT ISN'T A REQUIRED PART OF  
5       THIS REVIEW, BUT IT SEEMS TO ME THAT IT TAKES THE  
6       EMPHASIS OFF THE IDEA THAT LOCAL GOVERNMENTS ARE  
7       FAILING, WHICH YOU COULD EASILY GET IF WE JUST  
8       AGENDIZE THE ONES THAT ARE STRUGGLING AND HAVING  
9       DIFFICULTY. SO I DON'T KNOW QUITE HOW WE DO THAT,  
10      BUT IF THERE'S AGREEMENT FROM THE COMMITTEE, IT  
11      WOULD BE GOOD FOR US TO THINK ABOUT THAT APPROACH.

12                   MEMBER GOTCH: VERY GOOD SUGGESTION.

13                   CHAIRMAN CHESBRO: AND THEN MY FINAL  
14      COMMENT IS IT SEEMS IMPORTANT FROM MY STANDPOINT  
15      WITH REGARD TO THE HOUSEHOLD HAZARDOUS WASTE  
16      ELEMENTS TO NOT PUT HIGH STAFF PRIORITY ON THAT  
17      REVIEW PROCESS BECAUSE OF THE FACT THAT THERE  
18      ARE

19      FEWER SPECIFIC RESULTS FROM THOSE DOCUMENTS. WE  
20      WANT LOCAL JURISDICTIONS TO IMPLEMENT THEM, AND  
21      THAT IS A LEGAL REQUIREMENT. BUT I THINK THAT  
22      WE

23      HAVE FEWER ASPECTS IN THE REGULATORY PROCESS  
24      THAT

25      DEPEND ON THE CONDITION OF THOSE. AND SO I  
26      GUESS

23       WHAT I'M SAYING THE DEGREE OF SCRUTINY WE GIVE  
24       OUGHT TO BE GREATER FOR THE SRRE AND THAN FOR  
THE  
25       HOUSEHOLD HAZARDOUS WASTE ELEMENTS.

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1 I'M NOT DOWNPLAYING THE IMPORTANCE  
2 OF GETTING THE HOUSEHOLD HAZARDOUS WASTE OUT OF  
3 LANDFILLS AND IMPLEMENTING THOSE PLANS, BUT I  
4 THINK THAT THE HEAVIER MANDATE AND THE BIGGER --  
5 WHAT'S THE RIGHT METAPHOR HERE? -- HAMMER OVER  
6 THEIR HEADS OF LOCAL GOVERNMENT IS THE DIVERSION  
7 MANDATE, AND WE NEED TO MAKE SURE THAT WE'RE  
8 REALLY FOCUSING IN ON THE MOST IMPORTANT ASPECT,  
9 WHICH IS, I THINK, THE DIVERSION PLANNING.

10 SO THAT BEING SAID, ARE THERE  
11 COMMENTS FROM OTHER MEMBERS OF THE COMMITTEE AT  
12 THIS POINT?

13 MEMBER GOTCH: NO ADDITIONAL COMMENTS. I  
14 AGREE WITH THE POINTS THAT YOU'RE MAKING. I LIKE  
15 THE IDEA OF BRINGING OUT SOME OF THE POSITIVE  
16 JURISDICTIONS AND WHAT HAS WORKED.

17 CHAIRMAN CHESBRO: I WOULD VALUE INPUT  
18 FROM YOUR OFFICES ABOUT HOW WE GO ABOUT THAT,  
19 WHETHER WE PICK OUT A CERTAIN NUMBER OR CERTAIN  
20 NUMBER IN DIFFERENT AREAS IN THE STATE OR EXACTLY  
21 HOW WE HIGHLIGHT THOSE, BUT I THINK IT WOULD BE A  
22 VALUABLE THING TO DO.

23 ANY OTHER THOUGHTS? IF NOT, I  
GUESS

24 WE'LL HEAR FROM LOCAL GOVERNMENTS WHAT THEY THINK

25        ABOUT.    SO I WOULD ENTERTAIN A MOTION FOR US TO

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1        ADOPT STAFF'S RECOMMENDATION TO DISTRIBUTE THE  
2        DRAFT BIENNIAL REVIEW PROCESS FOR A 30-DAY PUBLIC  
3        COMMENT PERIOD.

4                MEMBER GOTCH:    SO MOVED.

5                MEMBER FRAZEE:    SECOND.

6                CHAIRMAN CHESBRO:    IT'S BEEN MOVED AND  
7        SECONDED.    AND AGAIN, I'M ASSUMING, BECAUSE NOBODY  
8        IS RAISING THEIR HAND OR FILLING OUT FORMS, THAT  
9        THERE'S NOBODY HERE THAT WANTS TO ADDRESS US AT  
10       THIS POINT ON THIS ITEM.    IF NOT, WE WILL  
11       SUBSTITUTE THE PRIOR ROLL CALL.    MOTION CARRIES  
12       THREE TO ZERO.    THANK YOU.

13                AND THE NEXT ITEM IS 34, WHICH IS  
14       STATUS REPORT ON COMMENTS RECEIVED ON THE DRAFT  
15       LOCAL ASSISTANCE PLAN.

16                MS. FRIEDMAN:    YES.    THIS IS AN ORAL  
17       PRESENTATION.    THERE IS NO ITEM IN THE AGENDA, AND  
18       ALAN WHITE WILL BE MAKING THE PRESENTATION FOR  
19       STAFF.

20                MR. WHITE:    GOOD MORNING, CHAIRMAN  
21       CHESBRO AND COMMITTEE MEMBERS.    AS YOU'VE JUST  
22       HEARD FROM JUDY, THIS IS JUST A BRIEF ORAL REPORT,  
23       TO UPDATE YOU ON THE STATUS OF THE DRAFT LOCAL  
24       ASSISTANCE PLAN.

25                AS YOU KNOW, ON MARCH 22D THIS



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1 COMMITTEE DIRECTED STAFF TO PREPARE A DRAFT LOCAL  
2 ASSISTANCE PLAN AND PRESENT IT TO THE COMMITTEE AT  
3 ITS MAY MEETING. THE PLAN WAS TO IDENTIFY THE  
4 LOCAL ASSISTANCE WHICH COULD BE PROVIDED TO  
5 JURISDICTIONS, THE NEED TO THE BOARD REGARDING THE  
6 PROGRAM PLANNING, IMPLEMENTATION, AND ENFORCEMENT,  
7 AND THE CRITERIA THE BOARD COULD USE OVER THE NEXT  
8 TWO TO THREE YEARS TO PRIORITIZE REQUESTS AND TO  
9 ASSIST LOCAL GOVERNMENTS TO MEET THEIR DISPOSAL  
10 REDUCTION REQUIREMENTS.

11 ON MAY 14TH STAFF PRESENTED THE  
12 DRAFT PLAN TO THE COMMITTEE. THE DRAFT PLAN SET A  
13 DIRECTION FOR BOARD LOCAL ASSISTANCE AND STRONGLY  
14 ENCOURAGED THE FORMATION OF PARTNERSHIPS,  
15 COORDINATED ASSISTANCE, AND INTEGRATED OUTREACH,  
16 ALONG WITH THE BOARD REVIEW OF JURISDICTION NEEDS,  
17 CURRENT POLICIES, REGULATIONS, AND THE NEED TO  
18 CONTINUALLY STREAMLINE, CLARIFY, AND  
SIMPLIFY

19 LOCAL GOVERNMENT REGULATIONS.

20 AT THE MAY MEETING THE  
COMMITTEE

21 DIRECTED STAFF TO RELEASE THE DRAFT PLAN  
TO

22 JURISDICTIONS, INTEREST GROUPS, AND  
INTERESTED

23        INDIVIDUALS FOR REVIEW AND COMMENT.    AS  
DIRECTED,

24        STAFF SENT NOTICES OF THE PLAN'S

AVAILABILITY TO

25        ALL 530 PLUS JURISDICTIONS ON OUR MAILING  
LIST,

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1       AND COPIES OF THE PLAN ALSO WENT TO GROUPS  
2       INTERESTED IN THE BOARD'S LOCAL ASSISTANCE  
3       PLANNING ACTIVITIES.

4                       STAFF ALSO CONDUCTED A MEETING TO  
5       GATHER IN-HOUSE COMMENTS FROM THROUGHOUT THE  
6       BOARD. IN ADDITION, STAFF SENT OVER 120 COPIES OF  
7       THE PLAN TO ADDITIONAL INTERESTED PARTIES WHO  
8       REQUESTED IT.

9                       THE DUE DATE FOR THE RECEIPT OF  
10      REVIEW COMMENTS IS TODAY, AUGUST 16TH. SO FAR WE  
11      HAVE RECEIVED 15 WRITTEN COMMENTS. THE COMMENTS  
12      RECEIVED FALL INTO THREE GENERAL GROUPINGS. THE  
13      FIRST GROUP IS THE LARGEST AND INCLUDES  
14      COMPLIMENTS ON OUR PLANNING EFFORTS AS WELL AS  
15      EDITING SUGGESTIONS.

16                      THE SECOND GROUP IS COMPRISED OF  
17      JURISDICTIONS THAT WANT TO ENSURE THAT BOARD STAFF  
18      WILL REMAIN AVAILABLE TO RESPOND TO REQUESTS FOR  
19      ASSISTANCE EVEN IF THOSE JURISDICTIONS FALL IN ONE  
20      OF THE LOWER PRIORITY CATEGORIES.

21                      THE THIRD GROUP HAS SUGGESTED THAT  
22      RATHER THAN FOCUSING ON MAXIMIZING THE NUMBER OF  
23      JURISDICTIONS THAT MEET THE 939 REQUIREMENTS, THAT  
24      WE SHOULD INSTEAD FOCUS ON TECHNICAL ASSISTANCE TO  
25      THOSE JURISDICTIONS WITH THE GREATEST POTENTIAL



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1       FOR DIVERSION.

2                       WELL, THE NEXT STEP WILL BE FOR  
3       STAFF TO COMPILE AND ANALYZE ALL THE REVIEW  
4       COMMENTS, REVISE THE PLAN WHERE APPROPRIATE, AND  
5       PRESENT THE PROPOSED PLAN TO THIS COMMITTEE AT  
6       IT'S AUGUST 20, 1997, MEETING.

7                       THAT CONCLUDES MY BRIEF  
8       PRESENTATION. I'LL BE HAPPY TO ANSWER ANY  
9       QUESTIONS YOU MAY HAVE.

10                      CHAIRMAN CHESBRO: OKAY. THANK YOU. I  
11       HAVE AGAIN SOME COMMENTS. ARE THERE ANY IMMEDIATE  
12       COMMENTS BY THE MEMBERS?

13                      I'D LIKE TO RESPOND TO SOME OF THE  
14       THINGS I'VE HEARD FROM LOCAL GOVERNMENTS AND ALSO  
15       FROM SOME OF MY COLLEAGUES AND THEIR ADVISORS AND  
16       FROM STAFF FROM OTHER DIVISIONS OUTSIDE THE LOCAL  
17       ASSISTANCE PROGRAM.

18                      FIRST OF ALL, THERE'S -- SOME PEOPLE  
19       HAVE QUESTIONED WHETHER OR NOT THE WAY WE  
20       PRIORITIZE -- PROPOSE TO PRIORITIZE COULD RESULT  
21       IN US TARGETING THE SMALLEST JURISDICTIONS AND THE  
22       ONES WITH THE GREATEST DIFFICULTIES. AND ONE IDEA  
23       THAT IS STARTING TO EMERGE, THAT WE MAY WANT TO  
24       ACT ON, IS THE IDEA OF, INSTEAD OF NECESSARILY  
25       SAYING THAT WE PRIORITIZE IN THE SENSE THAT ALL



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1 THE RESOURCES COULD GO TO THE FIRST PRIORITY ON  
2 THE LIST AND VERY FEW TO THE LOWER PRIORITY,  
3 INSTEAD WE THINK IN TERMS OF CATEGORIES AND WE TRY  
4 TO FIND WAYS TO STREAMLINE THE HELP FOR THE  
5 HIGHEST PRIORITIES, BUT MAKE SURE THAT WE DON'T  
6 NEGLECT THOSE WHO ARE MAYBE IN THE IN BETWEEN  
7 GROUP OR EVEN IN THE LOW PRIORITY GROUP.

8 AND, FOR EXAMPLE, WE HAVE TALKED  
9 ABOUT THE RURAL JURISDICTIONS AND THE IDEA OF  
10 TRYING TO ASSIST THE RURAL AND THE SMALL CITIES,  
11 RURAL COUNTIES AND SMALL CITIES, THAT ARE ELIGIBLE  
12 FOR REDUCTIONS. WELL, THE BEST ASSISTANCE TO  
13 PROVIDE THEM FROM AN EFFICIENCY STANDPOINT IS TO  
14 STREAMLINE THAT PROCESS. AND WE'VE TALKED ABOUT  
15 THAT IN A NUMBER OF CASES. THAT WOULD BE, WE  
16 HOPE, A LOW RESOURCE INTENSIVE WAY OF TAKING CARE  
17 OF THAT PRIORITY GROUP.

18 AND THEN I THINK WITHIN EACH  
19 GROUPING OF JURISDICTIONS WE COULD THEN SET  
20 PRIORITIES ABOUT WHICH TYPES OF ASSISTANCE ARE  
21 MOST APPROPRIATE TO THAT PARTICULAR GROUP, YOU  
22 KNOW, THE RURAL AND THE SMALL, THOSE WHO HAVE AN  
23 SRRE -- DON'T HAVE AN SRRE ADOPTED, THOSE WHO HAVE  
24 AN SRRE BUT ARE HAVING DIFFICULTIES IMPLEMENTING  
25 PROGRAMS, ETC., THE KINDS OF CATEGORIES THAT HAVE



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1       BEEN ESTABLISHED IN THE PLAN HERE. SO THAT'S ONE  
2       THOUGHT WE MAY WANT TO CONSIDER.

3                       I ALSO THINK WE'LL NEED TO INTERLINK  
4       THIS PROCESS WITH THE PROCESS WE DISCUSSED  
5       PREVIOUSLY IN THE BIENNIAL REVIEW, NOT JUST FROM  
6       THE STANDPOINT OF INDIVIDUAL JURISDICTIONS, WHICH  
7       IS IMPORTANT, THAT WE USE THAT INFORMATION TO  
8       FIGURE OUT WHAT THE INDIVIDUAL JURISDICTION NEEDS,  
9       BUT ALSO TRY TO KEEP A BROAD VIEW OF WHAT WE'RE  
10      HEARING FROM JURISDICTIONS IN GENERAL IN THE  
11      BIENNIAL REVIEW ABOUT WHAT'S MISSING SO THAT WE  
12      CAN ASSESS WHAT TYPES OF IN-DEPTH CASE STUDIES,  
13      FOR EXAMPLE, WE MIGHT WANT TO DO OR WHAT TYPES OF  
14      TARGETED ASSISTANCE WE MIGHT WANT TO DO ON A  
15      BROADER BASIS, THAT WE LEARN WHAT THE BROAD NEEDS  
16      ARE FROM WHATEVER THE MAJOR DEFICIENCIES ARE THAT  
17      WE FIND WITHIN THE SRRE'S AS A WHOLE -- SRRE  
18      IMPLEMENTATION AS A WHOLE THAT'S COMING OUT OF THE  
19      BIENNIAL REVIEW PROCESS.

20                      THE OTHER THING I WANTED TO COMMENT  
21      ON, THERE'S BEEN SOME CONCERN RAISED THAT, YOU  
22      KNOW, THE LEAGUE HAS SAID THAT THEIR PRIORITY THIS  
23      YEAR IS MARKETS, MARKETS, MARKETS, AND WE CONTINUE  
24      TO HEAR FROM LOCAL JURISDICTIONS THE IMPORTANCE OF  
25      MARKETS. THE BOARD IN ITS STRATEGIC PLAN ADOPTED



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1       PRIORITY MATERIALS, AND THERE'S A QUESTION THAT'S  
2       BEEN ASKED ABOUT, WELL, SHOULD WE BE GIVING THE  
3       KIND OF EFFORT TO LOCAL ASSISTANCE HERE THAT THIS  
4       PLAN ENVISIONS.

5                       AND I WANT TO RESPOND TO THAT BY  
6       SAYING THAT YOU DON'T HAVE -- YOU CAN'T DEVELOP A  
7       DEMAND FOR MATERIALS IF YOU DON'T HAVE AN ADEQUATE  
8       SUPPLY. THAT'S ONE RESPONSE.

9                       MARKETS ARE NOT JUST DEVELOPING THE  
10      DEMAND FOR THE MATERIAL ON THE MARKET SIDE.  
11      THAT'S VERY IMPORTANT AND I'M A STRONG SUPPORTER  
12      OF THIS. I THINK ALL THE BOARD MEMBERS ARE. BUT  
13      IF LOCAL JURISDICTIONS DON'T HAVE EFFICIENT  
14      PROGRAMS FOR DELIVERING HIGH QUALITY MATERIALS TO  
15      THE MARKETPLACE, THIS WHOLE CYCLE IS NOT GOING TO  
16      SUCCEED IN THE STATE, SO IT'S AN EQUATION OR A  
17      BALANCE BETWEEN THOSE TWO THAT IS REALLY CRITICAL.

18                      THAT'S WHAT WE'RE TALKING ABOUT WHEN  
19      WE'RE TALKING ABOUT LOCAL ASSISTANCE FROM A  
20      STATEWIDE MARKET STANDPOINT. WE'RE TALKING ABOUT  
21      MAKING SURE THAT LOCAL JURISDICTIONS ARE IN A  
22      POSITION NOT JUST TO COMPLY WITH THE LAW, BUT TO  
23      PROVIDE THAT STEADY STREAM OF HIGH QUALITY  
24      MATERIALS IN A COST EFFECTIVE WAY AND IN A  
25      SUSTAINABLE WAY.



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1                   ALSO, JUST AN OBVIOUS REMINDER, IN  
2       TERMS OF RESPONDING TO THE QUESTION OF WHETHER  
3       STATEWIDE MARKET PRIORITIES SHOULD DOMINATE  
4       EVERYTHING IS THE LAW STILL SAYS EACH AND EVERY  
5       JURISDICTION IN THE STATE HAS A LEGAL RESPONSI-  
6       BILITY TO COMPLY UNDER AB 939. AND AS LONG AS  
7       THAT'S THE APPROACH THE LEGISLATION TAKES, WE  
8       STILL HAVE A RESPONSIBILITY TO MAKE SURE THAT  
9       THOSE JURISDICTIONS GET THE ASSISTANCE THEY NEED  
10      TO MAKE IT POSSIBLE FOR THEM TO COMPLY.

11                  I DON'T SEE ANY CONFLICT BETWEEN OUR  
12      MARKETS PRIORITIES AND THIS, BUT I WANTED TO  
13      ADDRESS IT. I THINK THAT THEY'RE BOTH EQUALLY AS  
14      IMPORTANT, AND WE NEED TO RATCHET THEM UP TOGETHER  
15      IN A PROGRESSIVE FASHION IF WE'RE GOING TO GET TO  
16      50 PERCENT.

17                  SO THOSE ARE MY COMMENTS ON THE  
18      LEGAL ASSISTANCE PLAN. I THINK WE'RE PROCEEDING  
19      QUITE POSITIVELY AND GETTING QUITE A BIT OF  
20      RESPONSE. I DID GO TO THE LEAGUE OF CITIES  
21      ENVIRONMENTAL QUALITY COMMITTEE AND DISCUSSED THIS  
22      WITH THEM AND GOT QUITE A BIT OF COMMENT AND  
23      FEEDBACK THERE. AND I KNOW THAT STAFF HAS BEEN  
24      WORKING WITH BRIEFING YOUR OFFICES AND ALSO  
25      WORKING WITH THE OTHER DIVISIONS TO GET THEIR



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1       FEEDBACK.  AND THAT WASN'T REFLECTED, I DON'T  
2       THINK, IN ALAN'S LIST OF COMMENTS.  BUT YOU LISTED  
3       THE NUMBERS OF OUTSIDE COMMENTS, BUT I JUST WANT  
4       TO EMPHASIZE THAT THERE'S AN IMPORTANT INTEGRATED  
5       PROCESS GOING ON WITHIN THE BOARD TOO TO MAKE SURE  
6       ALL THESE THINGS ARE WORKING TOGETHER.

7                        SO I DON'T THINK THERE'S ANY ACTION  
8       NEEDED AT THIS POINT.  WE'RE GOING TO CONSIDER IT  
9       IN AUGUST.  AND IF THERE'S NO OTHER COMMENTS,  
10      WE'LL GO ON TO THE NEXT ITEM.  THANK YOU.

11                      NEXT ONE IS PRESENTATION OF THE  
12      PILOT BUSINESS WASTE REDUCTION PROGRAM RESULTS.

13                      MR. ORR:  I'M GOING TO GO AHEAD AND  
14      INTRODUCE THE NEXT TWO ITEMS AT THIS POINT, AND  
15      THEN I WON'T SAY ANYTHING ELSE.

16                      THE FIRST ITEM WILL BE ON THE  
17      RESULTS OF THE PILOT BUSINESS WASTE REDUCTION  
18      PROGRAM, AND THAT WILL BE PRESENTED BY TERRI  
19      CRONIN, AND THEN THE SECOND WILL BE AN UPDATE ON  
20      THE RPPC RATE.  AND THAT ONE WILL BE PRESENTED BY  
21      STEVE STORELLI.  SO WITH THAT, I'LL TURN THE FIRST  
22      ITEM OVER TO TERRI CRONIN.

23                      MS. CRONIN:  GOOD MORNING, CHAIRMAN  
24      CHESBRO AND COMMITTEE MEMBERS.  THIS IS AN  
25      INFORMATION ITEM, WHICH MEANS NO ACTION IS



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1       REQUIRED BY THE COMMITTEE. THE PURPOSE IS TO  
2       UPDATE THE COMMITTEE ON THE RESULTS OF THE FOUR  
3       CONTRACTS THAT WERE COMPLETED THROUGH THE PILOT  
4       BUSINESS WASTE REDUCTION PROGRAM AND TO ALSO  
5       INFORM THE COMMITTEE OF PLANNED FUTURE ACTIVITIES  
6       RELATED TO THESE CONTRACTS.

7                       JUST TO GIVE YOU A QUICK BACKGROUND,  
8       IN 1994 IS WHEN THE ORIGINAL CONTRACT CONCEPT WAS  
9       DEVELOPED. AND IT WAS BASED ORIGINALLY ON A  
10      PROGRAM IN NEW ENGLAND CALLED "WASTE CAP." AND  
11      THE BASIC CONCEPT OF THAT PROGRAM IS MATCHING  
12      BUSINESSES WITH BUSINESSES TO ENCOURAGE WASTE  
13      REDUCTION.

14                     OUR PROJECT WAS DEVELOPED INTO FOUR  
15      REGIONAL CONTRACTS WHERE THE CONTRACTOR WOULD  
16      COORDINATE A TEAM OF VOLUNTEERS TO GO OUT AND DO  
17      WASTE ASSESSMENTS AND PROVIDE WASTE REDUCTION  
18      RECOMMENDATIONS FOR THE BUSINESSES PARTICIPATING  
19      IN THE PROGRAM.

20                     THE COMMITTEE HAD APPROVED \$40,000  
21      FOR THE FOUR CONTRACTS. WE ALSO OBTAINED  
22      ADDITIONAL FUNDING THROUGH U.S. EPA OF \$53,000,  
23      AND THE MONEY WAS USED TO PROMOTE U.S. EPA'S  
24      WASTEWISE PROGRAM. AND THAT PROGRAM, WHAT THAT  
25      DOES IS ENCOURAGE BUSINESSES TO SET GOALS ON  
WASTE



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1 PREVENTION, RECYCLING, AND BUY RECYCLED. AND WE  
2 ARE PROVIDING INFORMATION TO THE BUSINESSES ABOUT  
3 THAT PROGRAM.

4 THE DELIVERABLES OF THE CONTRACT  
5 THAT WERE ACHIEVED WERE 252 ON-SITE WASTE  
6 ASSESSMENTS THAT WERE COMPLETED, WASTE REDUCTION  
7 REPORTS, AND RECOMMENDATIONS WERE PROVIDED TO  
8 THESE BUSINESSES. FIFTEEN CASE STUDIES WERE  
9 DEVELOPED THROUGH THIS PROGRAM. AND VARIOUS  
10 RESOURCE MATERIALS THAT WE HAVE HERE AT THE BOARD  
11 WERE DISTRIBUTED TO THE BUSINESSES, INCLUDING  
12 INFORMATION ON THE WRAP PROGRAM.

13 ALSO, AT THE BEGINNING OF THE  
14 PROJECT, WE WANTED TO ENSURE THAT THE LOCAL  
15 GOVERNMENTS WERE INVOLVED IN THE PROCESS. AND WE  
16 REQUESTED EACH CONTRACTOR TO OBTAIN A LETTER FROM  
17 THEIR LOCAL JURISDICTION SO WE WOULD BE ASSURED  
18 THAT THE LOCAL JURISDICTIONS WERE AWARE OF THEIR  
19 EFFORTS TO DO THIS PROJECT. SO THAT HELPED KEEP  
20 THEM INVOLVED THROUGHOUT THE PROJECT.

21 WHAT I WANT TO DO NOW IS TALK A  
22 LITTLE BIT ABOUT WHAT HAS GONE ON SINCE THE  
23 CONTRACTS HAVE ENDED SINCE ONE OF THE THINGS WE  
24 WERE HOPING TO DO WAS ESTABLISH SOME ONGOING  
25 EFFORTS IN THESE FOUR COMMUNITIES. JUST TO LET



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1       YOU KNOW WHAT THE FOUR CONTRACTORS WERE, I'LL GO  
2       FROM NORTH TO SOUTH.

3                       FIRST ONE WAS ARCATA COMMUNITY  
4       RECYCLING CENTER, WHICH IS IN ARCATA.   THE SECOND  
5       ONE -- I WAS GOING TO SAY HUMBOLDT.   THE SECOND  
6       ONE WAS IN THE SANTA CRUZ AREA, WHICH IS ECOLOGY  
7       ACTION OF SANTA CRUZ WAS THE CONTRACTOR.   THIRD  
8       WAS A CONSULTING FIRM CALLED THE PICKUP ARTISTS,  
9       WHICH ARE IN LOS ANGELES.   AND THE FOURTH WAS  
10      ENERGY CONSULTING ASSOCIATES LOCATED IN SAN DIEGO.

11                      ONE OF THE MOST SUCCESSFUL EFFORTS  
12      THAT WERE UNDERTAKEN WAS BY ECOLOGY ACTION OF  
13      SANTA CRUZ.   AND ONE OF THE THINGS THEY DID RIGHT  
14      AT THE BEGINNING OF THE CONTRACT WAS GET  
15      ADDITIONAL FUNDING, SO THEY ACTUALLY EXPANDED  
16      THEIR PROJECT FROM THE BEGINNING, ADDING A  
17      COMPONENT IN TO DO A MINIMAX AND TO DO EXTENSIVE  
18      TRAINING FOR THEIR VOLUNTEERS AND ALSO TO DO MORE  
19      EXTENSIVE IMPLEMENTATION ASSISTANCE FOR THE  
20      BUSINESSES.   THEY ALSO DEVELOPED A SOFTWARE  
21      PROGRAM, AND THEY WERE ACTUALLY ABLE TO DO SOME  
22      CALCULATIONS OF WASTE REDUCTION AND COST SAVINGS  
23      FOR THE BUSINESSES.

24                      ARCATA COMMUNITY RECYCLING CENTER  
25      HAS TOLD US THAT THEY WOULD BE INTERESTED IN  
DOING



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1 MORE WORK ALONG THESE LINES, BUT RIGHT NOW THEY  
2 HAVE SOME OTHER MORE CRITICAL ISSUES THAT THEY'RE  
3 DEALING WITH.

4 THE PICKUP ARTISTS IN LOS ANGELES  
5 HAVE BEEN ON INDIVIDUAL BASIS BY REQUEST BY  
6 BUSINESSES, THEY HAVE DOING SOME ADDITIONAL WASTE  
7 ASSESSMENTS, AND THEY ARE ALSO LOOKING INTO SOME  
8 OTHER PROJECTS THAT THEY COULD DO AT THE COMMUNITY  
9 LEVEL BASED ON THEIR EXPERIENCE. ANOTHER THING  
10 THAT THEY DID DO IS A SERIES OF HOTEL WASTE  
11 REDUCTION WORKSHOPS, AND THEY USED A LOT OF THEIR  
12 EXPERIENCE THROUGH THIS PROJECT IN THOSE  
13 WORKSHOPS.

14 ENERGY CONSULTING ASSOCIATES IN SAN  
15 DIEGO DOES NOT HAVE ANY PLANS AT THIS POINT TO  
16 CONTINUE BUSINESS WASTE REDUCTION EFFORTS.  
17 UNFORTUNATELY, ONCE THE MONEY RUNS OUT, YOU KNOW,  
18 THEY'RE KIND OF ON THEIR OWN WHETHER THEY WANT TO  
19 CONTINUE EFFORTS.

20 NEXT TWO PARTS OF MY PRESENTATION  
21 ARE SOME OF THE LESSONS WE LEARNED THROUGH THIS  
22 CONTRACT, AND THEN ALSO THE FUTURE EFFORTS THAT WE  
23 ARE UNDERTAKING OUT OF THIS CONTRACT.

24 THE FIRST LESSON WE LEARNED, THAT  
25 \$10,000 ISN'T A LOT OF MONEY. AND WHEN WE FIRST



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1       SENT THIS OUT -- THE RFP OUT, WE ONLY GOT ONE BID.  
2       ONCE WE GOT THE ADDITIONAL FUNDING FROM U.S. EPA,  
3       WE GOT SOME MORE BIDS.

4                       ONE OF THE CHALLENGES WAS, GIVEN THE  
5       LIMITED RESOURCES, WAS EFFECTIVE MEASUREMENT OF  
6       WASTE REDUCTION ACHIEVED. AND WE FEEL THAT FUTURE  
7       EFFORTS SHOULD PUT MORE FOCUS ON THAT, SO WE'LL BE  
8       ABLE TO SHOW THE BUSINESSES WHAT THE BENEFITS ARE.

9                       ANOTHER ISSUE WAS FOLLOW-UP  
10      ASSISTANCE. WE FOUND THAT THE EFFORTS OF ECOLOGY  
11      ACTION, BECAUSE THEY WERE ABLE TO OBTAIN  
12      ADDITIONAL FUNDING AND DO MORE IMPLEMENTATION  
13      ASSISTANCE, THERE SEEMED TO BE A LOT MORE SUCCESS  
14      FROM THEIR EFFORT. SO WE FEEL THAT FOLLOW-UP  
15      ASSISTANCE IS MORE CRITICAL THAN WE REALIZED.

16                      ALSO, LOCAL GOVERNMENT SUPPORT IS  
17      CRITICAL TO ESTABLISH THIS ONGOING NETWORK OF BOTH  
18      RESOURCES AND SUPPORT FOR THESE KIND OF PROGRAMS.

19                      ANOTHER THING WE LEARNED IS THAT  
20      BUSINESS WASTE ASSESSMENT SHOULD BE TARGETED AT  
21      SECTORS THAT GENERATE KEY MATERIALS THAT WE ARE  
22      TRYING TO REDUCE. AND, OF COURSE, BUSINESSES ARE  
23      MOTIVATED BY PROFIT AND COST. AND WE REALIZE THAT  
24      IF WE WANT THEM TO CHANGE THEIR PRACTICES TO  
25      REDUCE WASTE, WE REALLY NEED TO FOCUS ON WHAT



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1       THEIR INTERESTS ARE.  AND THAT'S IN LINE WITH OUR  
2       CURRENT EFFORTS TO PROMOTE THE CONCEPT OF RESOURCE  
3       EFFICIENCY.

4                   SOME OF THE BUSINESSES HAD CONCERNS  
5       REGARDING CONFIDENTIALITY, BOTH OF ALLOWING PEOPLE  
6       TO COME INTO THEIR WORKSHOP AND ALSO OF SHARING  
7       INFORMATION THAT THEY FELT WAS SOMEWHAT  
8       CONFIDENTIAL.

9 AND THE FINAL CHALLENGE WAS WORKING  
10 WITH VOLUNTEERS, RECRUITING THEM, TRAINING THEM,  
11 AND RETAINING THEM. AND FORTUNATELY TWO OF THE  
12 CONTRACTORS HAD PREVIOUS EXPERIENCE WITH  
13 VOLUNTEERS, SO THEY WERE ABLE TO MANAGE IT FAIRLY  
14 WELL.

15 WE IDENTIFIED SEVEN FUTURE EFFORTS.  
16 SOME OF THOSE ARE ALREADY UNDER WAY THAT WE WILL  
17 IMPLEMENT AFTER THIS CONTRACT. THE FIRST IS TO  
18 ENCOURAGE LOCAL GOVERNMENTS, ORGANIZATIONS, AND  
19 SOME PRIVATE CONSULTANTS TO CONDUCT SIMILAR  
20 PROGRAMS. WE WILL BE PUTTING ARTICLES IN OUR  
21 INTERNAL NEWSLETTER THAT GO OUT, INCLUDING  
22 INFOCYCLING AND THE RMDZ NEWSLETTER, AND THEN ALSO  
23 ENCOURAGING THOSE ORGANIZATIONS THAT WERE INVOLVED  
24 IN THE CONTRACT TO SHARE THEIR EXPERIENCES.

25 RIGHT NOW ECOLOGY ACTION IS WORKING



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1 WITH THE CITY OF SAN FRANCISCO TO DO SOME BUSINESS  
2 WASTE REDUCTION WORK.

3 A SECOND EFFORT IS SHARING JUST  
4 GENERAL INFORMATION ABOUT THIS PROGRAM THROUGH  
5 BOTH A FACT SHEET AND THEN ALSO INCLUDING  
6 INFORMATION ON OUR WASTE PREVENTION WORLD WEBSITE.

7 THIRD, WE WILL BE CONDUCTING A  
8 FOLLOW-UP SURVEY OF SOME OF THE BUSINESSES THAT  
9 PARTICIPATED IN THE CONTRACTS.

10 FOURTH, WE HAVE A PROJECT THAT WE'RE  
11 JUST STARTING RIGHT NOW, WHICH WE GOT FUNDING  
12 THROUGH U.S. EPA FOR, AND IT'S CALLED THE  
13 MULTIMEDIA POLLUTION PREVENTION ASSESSMENTS FOR  
14 PRINTERS. THIS IS A PROJECT IN CONJUNCTION WITH  
15 JURISDICTIONS IN THE BAY AREA, AND IT INVOLVES  
16 GOING OUT AND DOING ASSESSMENTS AT PRINTERS. SO  
17 WE WILL USE A LOT OF THE EXPERIENCE GAINED HERE  
18 FOR THAT PROJECT.

19 CHAIRMAN CHESBRO: WHEN YOU SAY  
20 MULTIMEDIA, DOES THAT MEAN THAT THE SOLID WASTE  
21 PART IS ONLY A PORTION OF THE PROGRAM IT  
INVOLVES?

22 THERE ARE OTHER POLLUTION ISSUES OR DISPOSAL  
23 ISSUES.

24 MS. CRONIN: YES, THAT'S CORRECT.

25  
AT

ANOTHER EFFORT THAT IS UNDER WAY

57

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1       THIS POINT IS IDENTIFYING BUSINESS SECTORS THAT  
2       GENERATE KEY WASTE MATERIALS AND THEN PROVIDING  
3       TARGETED INFORMATION TO THOSE BUSINESS SECTORS.

4                   A SIXTH ITEM IS COORDINATING WITH  
5       THE PROJECT THAT'S ONGOING, AND IT'S THROUGH THE  
6       DEPARTMENT OF ENERGY. THEY HAVE ESTABLISHED  
7       INDUSTRIAL ASSESSMENT CENTERS, AND THEY'RE  
8       CONDUCTING WASTE AND ENERGY AUDITS. AND THE  
9       ENERGY COMMISSION IS ALSO WORKING WITH THEM ON A  
10      SERIES OF WORKSHOPS. AND OVER MORE THAN A YEAR  
11      NOW WE'VE BEEN COORDINATING WITH THEM TO HELP THEM  
12      WITH THEIR EFFORT.

13                   AND FINALLY, WE WILL BE FORMATTING  
14      THE CASE STUDIES AND ADDING THOSE TO THE WASTE  
15      PREVENTION WORLD WEBSITE.

16                   THIS CONCLUDES MY PRESENTATION. ARE  
17      THERE ANY QUESTIONS?

18                   CHAIRMAN CHESBRO: QUESTIONS?

19                   MEMBER GOTCH: NO QUESTIONS. COMMENTS.  
20      IT SEEMS A LOT'S BEEN LEARNED THROUGH THIS  
21      PROGRAM. AND AS A RESULT OF WHAT WE'VE LEARNED  
22      AND IN KEEPING WITH OUR STRATEGIC PLANNING  
GOALS

23      AND THE FACT THAT CERTAIN SECTORS OF THE STATE  
24      WERE -- WEREN'T COVERED IN THIS PILOT PROGRAM,  
25      COUPLED WITH THE FACT THAT BUSINESSES



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1       CONTRIBUTE -- IS THE WORD I WAS TRYING TO THINK  
2       OF.   SLOW MORNING -- ABOUT 50 PERCENT OF THE  
3       WASTESTREAM, THIS SEEMS LIKE AN AREA THAT WE  
4       SHOULD ONCE AGAIN PURSUE A CONTRACT CONCEPT FOR  
5       ADDITIONAL FUNDING.

6                        SO I'D LIKE TO ASK THAT THIS  
7       COMMITTEE DIRECT STAFF TO PREPARE A CONTRACT  
8       CONCEPT TO BOLSTER THE SANTA CRUZ EFFORTS AND  
THEN

9       ALSO, AS YOU HAD MENTIONED WITH SAN FRANCISCO,  
10      IN -- EXPAND INTO THE BAY AREA ALSO.

11                   CHAIRMAN CHESBRO:   SO ARE YOU TALKING  
12      ABOUT A CONTRACT CONCEPT, JUST SPECIFYING A  
13      CERTAIN AREA OR IS IT MORE GENERAL THAN THAT?

14                   MEMBER GOTCH:   WELL, I WAS TAKING A  
LOOK

15      AT THE CENTRAL REGION, WHICH TERRI HAD MENTIONED  
16      AS THE AREA, BUT I'M OPEN.   HOW DO THE OTHER  
17      COMMITTEE MEMBERS FEEL?

18                   CHAIRMAN CHESBRO:   WELL, I'M OPEN TOO.  
I

19      THINK IT MIGHT BE PREMATURE AT THIS POINT TO  
20      SPECIFY WHICH PART OF THE STATE WE WANT TO  
TARGET.

21      I THINK WE PROBABLY WANT TO HAVE STAFF TELL US  
22      WHERE THEY THINK THE NEEDS ARE AND HAVE THE

BOARD

23 MEMBERS OR ADVISORS, I GUESS, WORKING TOGETHER

TO

24 TRY TO HELP INDICATE, ASSUMING FUNDING IS

25 AVAILABLE. AND I'M NOT CERTAINLY AGAINST THE  
ONES

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1        THAT YOU'VE MENTIONED.    THAT SOUNDS GOOD, BUT...

2                    MEMBER GOTCH:    NO.    I UNDERSTAND WHAT  
YOU

3        ARE SAYING.    I DON'T NEED TO NARROW IT DOWN.

4                    CHAIRMAN CHESBRO:    AS A FOR EXAMPLE.

5                    MEMBER GOTCH:    YEAH, FOR EXAMPLE.  
THAT'S

6        A GREAT FOR EXAMPLE.

7                    CHAIRMAN CHESBRO:    OKAY.    WHAT'S YOUR  
8        RESPONSE ON THAT?

9                    MEMBER FRAZEE:    I AGREE.

10                   CHAIRMAN CHESBRO:    SO I'LL TAKE THAT AS  
A

11        MOTION AND SECOND TO DIRECT STAFF TO PREPARE A  
12        CONTRACT CONCEPT TO CONTINUE FUNDING ON THIS.

AND

13        I THINK CLEARLY THESE THINGS ARE ALL  
INTERLINKED,

14        BUT WE WERE TALKING ABOUT LOCAL ASSISTANCE.  
WHAT

15        WE'RE DOING ON A BROAD REGIONAL AND CROSS  
16        JURISDICTIONAL BASIS TO EDUCATE THE BUSINESS  
17        COMMUNITY IS ANOTHER COMPONENT OF LOCAL  
18        ASSISTANCE.    IT'S INDIRECT.    IT'S HELPING THEM  
GET

19        WASTE OUT OF THE WASTESTREAM BY GOING DIRECTLY

TO

20 THE BUSINESS COMMUNITY, BUT IT'S A CRITICAL  
PIECE.

21 AND SO I'M GLAD THESE PROJECTS HAVE GONE AS WELL  
22 AS THEY HAVE.

23 WHAT I HOPE WILL HAPPEN, AND THIS  
IS

24 HAPPENING SOME PLACES IN THE STATE, IS THAT

THERE

25 SHOULD BE A WHOLE BEVY OF CONSULTANTS AND

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1       CONSULTING FILMS WHO ARE FIGURING OUT THAT THEY  
2       CAN GO TO BUSINESSES AND SAY, YOU KNOW, FOR A  
3       PORTION OF THE BENEFIT, I WILL REDUCE YOUR WASTE  
4       COST.

5                       THE BIG EXAMPLE WAS WARNER CENTER  
6       WHERE RMI WENT IN AND DRAMATICALLY REDUCED THE  
7       WASTE COST FOR ALL THOSE BUSINESSES THAT ARE IN  
8       THE WARNER CENTER DOWN IN SAN FERNANDO VALLEY.  
9       BUT I THINK THAT ULTIMATELY WOULD BE IDEAL IF WE  
10      HAD -- WE BEGAN TO CREATE -- SHOW THE WAY TOWARDS  
11      THE CREATION OF THIS BUSINESS OPPORTUNITY AND SAW  
12      A LOT OF PRIVATE SECTOR ACTIVITY GET GOING TO HELP  
13      BUSINESSES REDUCE THEIR COSTS.  AND THAT SEEMS  
14      LIKE A WIN, WIN, WIN.  AND IT'S AMAZING TO ME THAT  
15      IT HASN'T OCCURRED TO PEOPLE AUTOMATICALLY, BUT I  
16      THINK WE HAVE TO KEEP PRIMING THE PUMP UNTIL IT'S  
17      REALLY A WIDESPREAD ACTIVITY IN ALL SECTORS OF THE  
18      ECONOMY AND ALL REGIONS OF THE STATE AS WELL.

19                    MEMBER FRAZEE:  JUST A THOUGHT.  I WOULD  
20      THINK THAT THESE EFFORTS SHOULD BE DIRECTED  
21      TOWARDS SPECIFIC GROUPS RATHER THAN LEAVING THE  
22      BROAD SPECTRUM OF CONSULTANTS OR THE RECIPIENT OF  
23      THE GRANT GOING OUT AND SELECTING WHOEVER THEY CAN  
24      WITHOUT REGARD TO WHAT KIND OF POTENTIAL FOR WASTE  
25      REDUCTION THERE IS.  AND THIS -- I THINK YOU



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1        MENTIONED THIS TIED TOGETHER WITH THE HOTEL ONE,  
2        AND SO I WOULD LIKE TO SEE SOME SPECIFIC  
3        INDUSTRIES TARGETED WHERE THERE IS A GREATER  
4        POTENTIAL FOR REDUCTION.

5                    CHAIRMAN CHESBRO:    THAT'S ONE APPROACH.  
6        YOU KNOW, THE OTHER ONE, ALTHOUGH I DON'T KNOW  
7        THAT THERE ARE OTHER SITUATIONS LIKE THIS, BUT THE  
8        ONE THAT WORKED SO WELL AT WARNER CENTER WAS WHEN  
9        YOU HAD A GROUP OF BUSINESSES.    THEY WERE VERY  
10       DIVERSE, BUT THEY WERE ALL PART OF THE SAME  
11       BUSINESS PARK, BUSINESS ASSOCIATION, IF YOU WILL,  
12       SO YOU WERE ABLE TO GET SORT OF AN UMBRELLA  
13       APPROACH.

14                   I DON'T KNOW HOW MANY DEVELOPMENTS  
15       THERE ARE IN CALIFORNIA THAT ARE QUITE THAT --  
16       MIGHT BE UNIQUE, BUT IF THERE ARE OTHER  
17       OPPORTUNITIES, THAT'S ANOTHER KIND OF SITUATION  
18       WHERE YOU CAN HIT A VARIETY OF DIFFERENT TYPES OF  
19       BUSINESSES IN A VERY EFFICIENT WAY BECAUSE THEY'RE  
20       ALL TOGETHER IN A UNIT, YOU KNOW.    BUT AT THE SAME  
21       TIME, ANALYZING -- I WOULD SUPPORT WHAT YOU ARE  
22       SAYING ABOUT ANALYZING WHICH SECTORS COULD MOST  
23       USE THIS KIND OF ASSISTANCE AND MAYBE WOULD BE  
24       WIDESPREAD ENOUGH TO BENEFIT THE MAXIMUM NUMBER OF  
25       JURISDICTIONS AS WELL.



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1                   MEMBER FRAZEE:   THE EXPERIENCE IN THE SAN  
2                   DIEGO GROUP, I THINK ONE OF THE EFFORTS THERE WAS  
3                   TO TARGET SHOPPING MALLS.   AND THE REPORT THAT WE  
4                   HAD ON THAT, THEY HAD GREAT SUCCESS WITH THE SMALL  
5                   STORES.   BUT AS -- THE CONSULTANT REPORTED DEALING  
6                   WITH THE BIG CHAIN RETAILERS, WHO HIS SUGGESTION  
7                   WAS THEY CAN'T EVEN MAKE A DECISION TO TURN OFF  
8                   THE PARKING LOT LIGHTS WITHOUT GETTING CORPORATE  
9                   APPROVAL.   AND SO THEY HAD GREAT SUCCESS WITH THE  
10                  SMALL RETAILERS, BUT THE BIG ONES MAY HAVE HAD  
11                  PROGRAMS, BUT TRYING TO TIE THE WHOLE THING  
12                  TOGETHER WAS A LITTLE DIFFICULT FOR THEM.

13                 CHAIRMAN CHESBRO:   DID WE VOTE ON THAT?

14                 MS. CRONIN:   THERE'S NOTHING TO VOTE ON.

15                 CHAIRMAN CHESBRO:   WE DID A MOTION TO  
ASK  
16                 FOR THE CONTRACT CONCEPT.   WE WILL SUBSTITUTE THE  
17                 PRIOR ROLL CALL AND MOTION PASSES THREE TO ZERO.  
18                 AND THANK YOU FOR YOUR PRESENTATION AND FOR THE  
19                 GOOD WORK.

20                 AND OUR FINAL REGULAR AGENDA ITEM  
IS  
21                 ITEM 36, WHICH IS THE UPDATE ON THE CALCULATION  
OF  
22                 THE 1996 RPPC PET AND ALL-CONTAINER RECYCLING  
23                 RATES.

24 MS. BROW: YES, MR. CHAIRMAN, COMMITTEE  
25 MEMBERS, MY NAME IS CAROLE BROW. THE ITEM BEFORE

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1       YOU TODAY IS BEING PROVIDED TO GIVE YOU AN UPDATE  
2       ON THE ACTIVITIES BEING CARRIED OUT TO DETERMINE  
3       THE ALL-CONTAINER RPPC RATE IN ACCORDANCE WITH THE  
4       METHOD RECENTLY APPROVED BY THIS COMMITTEE AND THE  
5       BOARD. STEVE STORELLI OF OUR BRANCH WILL DO THE  
6       PRESENTATION.

7               MR. STORELLI: GOOD MORNING, MR. CHAIRMAN  
8       AND MEMBERS OF THE COMMITTEE. AS CAROLE SAID,  
9       THIS AGENDA ITEM WILL UPDATE YOU ON STAFF'S  
10      PROGRESS TO DETERMINE THE 1996 ALL-CONTAINER  
11      RECYCLING RATE SINCE THE BOARD APPROVED THE RATE  
12      LAST SPRING.

13               BEGINNING WITH THE NUMERATOR, TO  
14      ESTIMATE THE AMOUNT OF RPPC'S RECYCLED, STAFF  
15      PROPOSES TO SURVEY PLASTIC PROCESSORS. LAST MONTH  
16      RALPH CHANDLER SPOKE WITH LARRY GOLDSPAN, THE  
17      DIRECTOR OF THE DEPARTMENT OF CONSERVATION, ABOUT  
18      THE POSSIBILITY OF DOC ASSISTING WITH THE SURVEY.

19               DOC HAS AGREED TO ENTER INTO AN  
20      INTERAGENCY AGREEMENT WITH THE BOARD AND UNDERTAKE  
21      A SURVEY OF PROCESSORS. BOARD STAFF IS DEVELOPING  
22      AN INTERAGENCY AGREEMENT WHICH INCLUDES A SCOPE OF  
23      WORK.

24               THE SCOPE OF WORK PRIMARILY REQUIRES  
25      DOC TO REVISE LAST YEAR'S SURVEY INSTRUMENT,



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1       UPDATE THE CONTACT LIST, MAIL THE SURVEY, AND  
2       COMPILE THE RESULTS.

3 STAFF ALSO SUBMITTED A CONTRACT  
4 CONCEPT FOR FISCAL YEAR 1997-98 TO FUND THE  
5 INTERAGENCY AGREEMENT. IF THE FUNDING IS NOT  
6 APPROVED, THE IA CANNOT BE ENTERED INTO, AND STAFF  
7 WILL USE A FALLBACK METHOD APPROVED BY THE BOARD  
8 LAST SPRING.

9 THE FALLBACK METHOD RELIES ON  
10 FACTORS DEVELOPED FROM LAST YEAR'S SURVEY OF  
11 CURBSIDE, DROP-OFF, AND BUY-BACK PROGRAMS WHICH  
12 WAS CONDUCTED BY CASCADIA CONSULTING.

13 MOVING TO THE DENOMINATOR, TO  
14 ESTIMATE THE AMOUNT OF RPPC'S GENERATED IN  
15 CALIFORNIA, STAFF WILL FACTOR NATIONAL RESIN SALES  
16 BY THE RESULTS OF LAST YEAR'S WASTE CHARACTERI-  
17 ZATION STUDY. THIS METHOD REQUIRES THREE DATA  
18 SOURCES: THE 1995 NATIONAL RESIN SALE CATEGORIES  
19 WHICH REPRESENT RPPC PRODUCTION, 1996 NATIONAL  
20 RESIN SALES CATEGORIES WHICH ALSO REPRESENT RPPC  
21 PRODUCTION, AND THE RESULTS OF THE 1995 RPPC  
WASTE  
22 CHARACTERIZATION STUDY CONDUCTED BY CASCADIA  
23 CONSULTING.

24 CASCADIA HAS REVIEWED THE  
CATEGORIES

25        OF THE NATIONAL RESIN SALES WHICH REPRESENT RPPC

65

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1 PRODUCTION AND PROVIDED STAFF WITH A LIST OF  
2 CATEGORIES WHICH THEY BELIEVE SHOULD BE INCLUDED  
3 IN THE CALCULATION. STAFF HAS DISTRIBUTED THIS  
4 LIST TO INTERESTED PARTIES ON JUNE 13TH AND  
5 REQUESTED REVIEW AND COMMENT OF THESE CATEGORIES.

6 STAFF RECEIVED TWO COMMENT LETTERS.  
7 ONE FROM APC AND THE OTHER ONE FROM JOHN SHEDD.  
8 THE FOCUS OF APC'S COMMENT EMPHASIZE THAT THE  
9 NATIONAL RESIN SALES STATISTICS WERE NEVER  
10 DEVELOPED TO DETERMINE THE AMOUNT OF RPPC'S  
11 GENERATED IN CALIFORNIA AND THAT TO ACCURATELY USE  
12 THESE STATISTICS IN THE FUTURE, A METHOD MUST BE  
13 DEVELOPED TO ENSURE ACCURACY. JOHN SHEDD FOCUSED  
14 ON HIS BELIEF THAT LAST YEAR'S WASTE CHARACTERI-  
15 ZATION STUDY WAS FLAWED AND THAT ANY USE OF DATA  
16 FOR THIS YEAR'S STUDY WILL PRODUCE QUESTIONABLE  
17 RESULTS. HE ALSO NOTED THAT THE NATIONAL 1996 APC  
18 RECYCLING RATE IS NOW A DIVERSION RATE INSTEAD OF  
19 A RECYCLING RATE.

20 TO SUMMARIZE, WE'RE PROPOSING TO  
21 WORK WITH DOC TO ESTIMATE THE NUMERATOR AND TO  
22 WORK WITH THE OUR CONTRACTOR CASCADIA AND  
23 INTERESTED PARTIES TO SELECT THOSE CATEGORIES IN  
24 THE NATIONAL RESIN SALES WHICH WE'LL USE TO  
25 GENERATE RPPC'S IN THE DENOMINATOR. THAT



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1 CONCLUDES THE UPDATE.

2 CHAIRMAN CHESBRO: WELL, YOU COULD  
3 PROBABLY IMAGINE I HAD QUITE A CHUCKLE AFTER ALL  
4 THE FOLDEROL AROUND USING THE NATIONAL RESIN  
5 NUMBERS AND HOW COMPLETELY UNRELIABLE THOSE COULD  
6 POSSIBLY BE THAT WE'RE BACK TO TALKING ABOUT  
7 TRYING TO ADJUST THE NATIONAL RESIN NUMBERS, YOU  
8 KNOW. AND IT SEEMS LIKE WE KIND OF GO IN AND OUT  
9 OF WHETHER THEY'RE GOOD NUMBERS.

10 AT ONE POINT APC WAS TOUTING THEM TO  
11 DEMONSTRATE THEIR RECYCLING RATE NATIONWIDE. AND  
12 LAST YEAR, WHEN WE WANTED TO USE THEM AS A METHOD  
13 TO SEE HOW ACCURATE OUR -- AS A BENCHMARK TO SEE  
14 HOW ACCURATE OUR RATE MEASUREMENTS WERE, THE WHOLE  
15 IDEA WAS PILLORIED SEVERELY.

16 AND I JUST HAD A CHANCE TO REVIEW A  
17 LETTER THAT WAS ADDRESSED TO THE CHAIRMAN, AND NOT  
18 EVEN CC.'D TO THE CHAIR OF THIS COMMITTEE, BY  
19 LAURIE HANSON ON BEHALF OF THE PLASTICS INDUSTRY.  
20 YOU KNOW, YOU MENTIONED WE GOT COPIES OF IT, BUT  
21 IT'S KIND OF AMAZING TO ME THAT THEY'RE NOT EVEN  
22 TRYING TO COMMUNICATE WITH ALL THE MEMBERS OF THIS  
23 COMMITTEE. AND I KNOW JANET GOTCH HAD TO ASK FOR  
24 A COPY. I KNOW WE EVENTUALLY WOULD HAVE SEEN IT,  
25 BUT AGAIN IT'S SCRATCHING YOUR HEAD. I THINK FROM



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1       A QUICK LOOK AT IT, IT APPEARS THAT THEY'RE MAKING  
2       SUGGESTIONS ABOUT HOW WE WOULD GO ABOUT MAKING THE  
3       ADJUSTMENTS; IS THAT IS CORRECT?

4               MR. STORELLI:   YES.

5               CHAIRMAN CHESBRO:   SO WE'RE BACK IN THE  
6       REALM THAT IT IS POSSIBLE THEORETICALLY TO USE  
7       THAT NUMBER AND TO TRY TO FIGURE OUT A WAY TO  
8       ADJUST IT TO COME UP WITH A SEMI-ACCURATE NUMBER,  
9       SOMEWHAT ACCURATE NUMBER; IS THAT CORRECT?

10              MR. STORELLI:   FOR 1996 I THINK THAT'S  
11       CORRECT.   BUT I THINK, ALSO, WHAT THEY'RE SAYING  
12       IS THAT IN THE FUTURE, BECAUSE NATIONAL RESIN  
13       SALES WEREN'T DEVELOPED TO CALCULATE RPPC  
14       PRODUCTION IN CALIFORNIA, THAT WE HAVE TO  
15       BENCHMARK OR ENSURE THAT THOSE -- THAT NATIONAL  
16       INFORMATION IS USED CORRECTLY FOR CALIFORNIA.   SO  
17       AN ADJUSTMENT MECHANISM OR SOME OTHER METHOD OR  
18       PROCEDURE HAS TO HAPPEN IN THE FUTURE.

19              CHAIRMAN CHESBRO:   WELL, THAT WAS  
20       ESSENTIALLY MY POSITION LAST YEAR, SO I HAVE TO  
21       CHUCKLE.

22              AND I HAVE A QUESTION.   EVERYTHING  
23       I'VE READ ABOUT PLASTIC RECYCLING IS THAT IT'S  
24       DECLINED AND THE FACTORIES ARE CLOSING AND PRICES  
25       FOR POSTCONSUMER PLASTICS ARE VERY, VERY LOW.



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1 HAVE WE OR HAS APC MADE ANY SUGGESTIONS ABOUT HOW  
2 WE ADJUST THE RATE TO TAKE THOSE THINGS INTO  
3 ACCOUNT?

4 MR. STORELLI: THEY HAVEN'T, BUT I  
5 THINK -- STAFF IS AWARE THAT -- AT LEAST IN THE  
6 PET WORLD, WHICH WE HAVE INFORMATION FROM DOC, WE  
7 HAVE SEEN SOME OF THAT REDUCTION IN RECYCLING.

8 CHAIRMAN CHESBRO: OKAY. WE DO HAVE A  
9 SPEAKER REQUEST. BEFORE I CALL ON HIM, ARE THERE  
10 ANY COMMENTS OR QUESTIONS FROM COMMITTEE MEMBERS?  
11 OKAY. I'LL ASK GEORGE LARSON, REPRESENTING APC  
12 AND SPI. MORNING, GEORGE.

13 MR. LARSON: GOOD MORNING. MR. CHAIRMAN,  
14 MEMBERS, YES, GEORGE LARSON REPRESENTING APC-SPI.

15 BEFORE I BEGIN MY COMMENTS, I FEEL  
16 IT INCUMBENT ON ME TO TRY TO RESPOND TO A COUPLE  
17 OF YOUR PRELIMINARY COMMENTS, MR. CHAIRMAN. MAYBE  
18 I'LL EVEN PREFACE THAT I DIDN'T THINK I'D EVER  
19 ADDRESS THIS ISSUE BEFORE A RELATIVELY EMPTY ROOM.  
20 I KIND OF VIEWED THAT AS A POSITIVE THING, BUT  
21 BASED ON YOUR COMMENTS, I GUESS THERE ARE STILL A  
22 FEW THINGS THAT CAN BE ADDRESSED ABOUT THE  
23 CREDIBILITY OF THE APPROACH APC HAS MADE.

24 THERE NEVER HAS BEEN A QUESTION  
25 ABOUT THE PURPOSE AND INTENT OF WHY APC DOES



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1 NATIONAL RESIN SALES ANALYSIS. THERE'S NEVER BEEN  
2 A QUESTION IN THE TESTIMONY, AND I THINK IT WAS  
3 REINFORCED BY MR. STORELLI, THAT THE RESERVATIONS  
4 WE'VE ALWAYS HAD HAVE BEEN ABOUT THE DEFINITION OF  
5 RPPC IN CALIFORNIA AND THE INTERPRETATION OR  
6 EXTRAPOLATION OF THAT DATA IN ORDER TO ACCOUNT FOR  
7 THE, YOU KNOW, THE MOST ACCURATE USE HERE.

8 AND WITH THOSE PROVISOS, WHICH,  
9 QUITE FRANKLY, WERE NOT INCLUDED IN THE  
10 DISCUSSIONS LAST YEAR, BUT ARE NOW BEING  
11 CONSIDERED VERY -- WITH A GREAT DELIBERATION, THAT  
12 AMONG THE OPTIONS AVAILABLE TO THE BOARD USE OF  
13 ANY DATA POINT, INCLUDING THE NATIONAL RESIN  
14 SALES, SEEMS REASONABLE AND LOGICAL.

15 I DON'T THINK WE HAVE OR YOU HAVE  
16 THE TOOLS THAT WE HAD LAST YEAR IN TERMS OF BEING  
17 ABLE TO GO OUT AND DO AN EXPENSIVE CHARACTERI-  
18 ZATION STUDY ON THE DENOMINATOR SIDE. SO WE ARE  
19 OF THE MIND THAT ANY ACCURATE INFORMATION THAT GET  
20 INPUTTED INTO THIS PROCESS BENEFITS BOTH YOUR  
21 MANDATE OF CALCULATION AND OUR DESIRE TO HAVE AS  
22 ACCURATE DATA POINTS AS POSSIBLE.

23 TO THE POINT OF DIRECTION OF A  
24 LETTER TO THE CHAIRMAN, THIS ISSUE, AGAIN, HAS  
25 NOT -- LAST YEAR, AS YOU RECALL, WE WERE MEETING



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1       PROBABLY ON A FREQUENCY MAYBE MORE FREQUENTLY THAN  
2       MOST PEOPLE WANT TO ON WHAT WAS PREVIOUSLY CALLED  
3       THE RECYCLING RATE ADVISORY COMMITTEE. THIS YEAR  
4       THE INTERESTED PARTIES, AS THEY'RE NOW LABELED,  
5       THERE HASN'T BEEN A LOT OF ACTIVITY. AND, IN  
6       FACT, THAT'S ONE OF THE REASONS I'M HERE TODAY,  
7       WHICH I'LL GET TO MY PRESENTATION NOW ABOUT THE  
8       DISTRIBUTION SYSTEM, WHICH I'M FAMILIAR WITH WHEN  
9       I WORKED HERE IS THAT LETTERS TO THE CHAIRMAN  
10      WOULD GET CIRCULATED INTERNALLY AND, IF NOTHING  
11      ELSE, IT MIGHT HAVE BEEN A PAPER REDUCTION ACTION.

12               TO MY COMMENTS, HAVING EXPERIENCED  
13      THE DIFFICULT PROCESS OF DEALING WITH THE  
14      CALCULATION RATE IN 1995, I APPRECIATE THE COMPLEX  
15      TASKS BEING UNDERTAKEN BY YOUR STAFF AND THEIR  
16      CONSULTANT -- YOUR CONSULTANT. THE QUESTIONS AND  
17      INTERESTS OF APC REGARDING THE 1996 RATE ARE VERY  
18      SIMILAR TO THE ISSUES THAT WERE RAISED IN 1995 BY  
19      THE RECYCLING RATE ADVISORY COMMITTEE AND THE  
20      PARTICIPANTS THERETO.

21               WE'D LIKE TO DISCUSS THE -- OUR  
22      ISSUES REGARDING THE CURRENT PROCESS TO FOLLOW  
23      TODAY'S DISCUSSION. AND RATHER THAN GOING INTO  
24      MINUTE DETAIL ABOUT THE ISSUES WE'D LIKE TO RAISE,  
25      I'LL SUMMARIZE THEM IN A MOMENT, I'D LIKE TO



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1 APPRISE THE BOARD OR THE COMMITTEE THAT I'VE MADE  
2 SUCH A REQUEST, THAT WE HAVE AN OPPORTUNITY TO  
3 HAVE A MEETING NEXT WEEK WITH STAFF REGARDING THE  
4 PROCESS AS IT IS TODAY. AND WE'D LIKE TO BRING  
5 MR. RON PERKINS INTO THAT MEETING ON A CONFERENCE  
6 CALL BASIS AS HE IS OUR EXPERT AND WE AGAIN  
7 CONTINUE AND IN THIS CASE OFFER HIS EXPERTISE TO  
8 RESPOND TO ANY INQUIRIES FROM YOUR STAFF AND  
9 CONSULTANT AND ALSO TO MAKE THE POINTS WE FEEL ARE  
10 GERMANE TO MOVING AN ACCURATE CALCULATION PROCESS  
11 FORWARD.

12 WE ALSO FEEL IT'S AN APPROPRIATE  
13 TIME TO REQUEST A MEETING OF THE INTERESTED  
14 PARTIES POSSIBLY IN AUGUST. WE FEEL THAT RIGHT  
15 NOW, WITH THE PROCESS THE BOARD AND YOUR  
16 CONSULTANT ARE UNDERTAKING, THAT WE'RE REACHING  
17 SOME DECISION POINTS ON HOW VARIOUS FIELDS OF DATA  
18 OR INDIVIDUAL POINTS OF DATA ARE TO BE INTERPRETED  
19 AND UTILIZED. AND IT WOULD BE -- IT WOULD SEEM AN  
20 IMPORTANT, IT IS TO US, AND IT WOULD SEEM TO BE  
21 IMPORTANT TO THOSE OTHER MEMBERS OF THE INTERESTED  
22 PARTY GROUP THAT THEY HAVE SOME OPPORTUNITY TO  
23 REVIEW AND INPUT INTO THIS PROCESS ALSO.

24 AS TO JUST A BRIEF OVERVIEW OF THE  
25 ISSUES WHICH WE WOULD LIKE TO SEE DISCUSSED, WOULD



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1 RAISE IN AN OPPORTUNITY TO MEET WITH YOUR STAFF,  
2 WOULD BE THE TONE AND CONTENT OF THE COVER LETTER.  
3 WE FEEL THAT'S VERY CRITICAL TO ELICITING THE  
4 HIGHEST LEVEL OF RESPONSE. THE REVISIONS TO THE  
5 SURVEY. THE SURVEY OBVIOUSLY TOOK A LOT OF TIME  
6 FOR DEVELOPMENT LAST YEAR. WE'D BE INTERESTED IN  
7 WHAT CHANGES MIGHT TAKE PLACE AND MAYBE MAKE INPUT  
8 TO MAKE THAT PROCESS MORE EFFECTIVE ALSO.

9 SINCE THE SURVEY IS DIRECTED AT  
10 PROCESSORS, WE RAISE THE ISSUE THAT WAS RAISED  
11 LAST YEAR AS HOW RPPC'S THAT DO NOT GO THROUGH  
12 PROCESSORS WILL BE ACCOMMODATED OR ACCOUNTED FOR;  
13 IN OTHER WORDS, THOSE THAT GO DIRECTLY TO  
14 RECLAIMERS, EXPORTERS, OR END USERS.

15 LIKE TO CONTINUE THE DIALOGUE WHICH  
16 IS VERY WELL EMPHASIZED IN THE COMMITTEE AGENDA  
17 ITEM DEVELOPED BY STAFF ABOUT THE IMPORTANCE OF  
18 FOLLOW-UP TO THE SURVEY. COMMEND STAFF FOR  
HAVING

19 NOTED THE FACT THAT THROUGH THE EFFORTS OF THE  
20 CONSULTANT LAST YEAR, WE ACHIEVED, YOU ACHIEVED  
AN  
21 84-PERCENT RESPONSE RATE. WE FEEL THAT'S VERY  
22 CRITICAL TO TRY TO AT LEAST APPROXIMATE THE  
EFFORT

23       MADE LAST YEAR TO GET THAT LEVEL OF RESPONSE.

24                   I HAD A QUESTION WHICH WE'LL RAISE

25       AS TO UNDER TASK NO. 7 IN THE SCOPE OF WORK FOR

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1 THE DEPARTMENT OF CONSERVATION REFERS TO  
2 CASCADIA'S SOFTWARE. I'M NOT SURE WHAT THAT IS,  
3 BUT WE'D LIKE TO BRING THAT ISSUE UP AND CLARIFY  
4 WHAT WE'RE TALKING ABOUT.

5 AND THEN FINALLY, AS A GENERAL  
6 COMMENT, WE'RE ALL CONCERNED ABOUT TIMING ISSUES.  
7 I BELIEVE THE SCOPE OF WORK FOR DOC INDICATES THAT  
8 THE TARGET DATE WOULD BE OCTOBER. THAT'S A LOT OF  
9 WORK TO BE DONE BY THEM. I'D PROVIDE AS A  
10 BACKGROUND COMMENT THAT DEPARTMENT OF CONSERVATION  
11 IS THE BEST SOURCE OF INPUT DATA AND INFORMATION  
12 THAT COULD BE GATHERED. WE COMMEND THE EFFORT TO  
13 UTILIZE DOC AND THE INFORMATION THEY HAVE. WE  
14 HOPE THAT THE RESOURCES NECESSARY TO MAKE THAT  
15 CONTRACT GO, CAN BE DUG OUT OF A BUDGET I KNOW  
16 THAT'S PULLED FROM MANY DIRECTIONS.

17 WITH THAT, THAT WOULD CONCLUDE MY  
18 COMMENTS. AND I HAVE ADVANCED OUR REQUEST FOR A  
19 MEETING WITH STAFF NEXT WEEK AND ADVANCED THE  
20 REQUEST FOR A MEETING OF THE INTERESTED PARTIES IN  
21 AUGUST TO STAFF ALREADY, SO THEY'RE AWARE OF IT.  
22 I JUST WANTED YOU TO BE AWARE OF IT. BE GLAD TO  
23 FIELD ANY QUESTIONS.

24 CHAIRMAN CHESBRO: ANY QUESTIONS? I  
25 WOULD SAY THAT, OF COURSE, AS THE BOARD HAS IN THE



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1 PAST, YOU KNOW, FULL PARTICIPATION AND DIALOGUE  
2 WITH THE STAFF BY APC IS WELCOME AND WILL BE  
3 ACCOMMODATED. I ALSO WANT TO PUT THE CAVEAT ON IT  
4 TO SAY THAT, AS I HAVE IN THE PAST, THAT I THINK  
5 IT'S EXTREMELY IMPORTANT FOR THE CREDIBILITY OF  
6 THIS PROCESS THAT THE INTERESTED PARTIES, FORMERLY  
7 KNOWN AS THE RECYCLING RATE ADVISORY COMMITTEE,  
8 NEED EQUAL ACCESS TO THE PROCESS. I MEAN I THINK  
9 WE NEED TO MAKE SURE THAT ALL OF THE PARTIES HAVE  
10 THE SAME ABILITY TO ADDRESS THE QUESTIONS AND LOOK  
11 AT IT AND GIVE US FEEDBACK. AND SO WITH THAT  
12 UNDERSTANDING, OF COURSE, WE NEED APC'S FEEDBACK.

13 MR. LARSON: WELL, IF I MAY, JUST A  
14 FOLLOW-UP COMMENT. THAT IS THE SPECIFIC REASON  
15 WHY, AS WE ARE SUBMITTING COMMENTS AND HAVE  
16 QUESTIONS TO POSE TO STAFF AND YOUR CONSULTANT, WE  
17 WANT THE OTHER INTERESTED PARTIES TO BE APPRISED  
18 OF THAT -- THOSE INQUIRIES. AND WE'D BE  
19 INTERESTED WHAT THEIR COMMENTS AND INQUIRIES ARE,  
20 AND THE INTERESTED PARTIES FORUM SEEMS TO BE THE  
21 BEST FORUM TO BRING THAT OUT INTO THE FULL AND  
22 OPEN DISCUSSION YOU ALLUDE TO. THANK YOU.

23 CHAIRMAN CHESBRO: OKAY. THANK YOU VERY  
24 MUCH TO STAFF IF THERE'S NO FURTHER QUESTIONS.  
25 AND THAT COMPLETES THAT ITEM AND THAT ALSO



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1        COMPLETES OUR REGULAR AGENDA UNLESS ANYBODY HAS  
2        ANYTHING ELSE THEY WANT TO RAISE.    THANK YOU VERY.  
3        MUCH.

4

5                    (END OF PROCEEDINGS AT 11 A.M.)

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